Preface

This is the eighth annual research report of the Universiteit van Amsterdam Business School (ABS). The report gives an account of the policies, organisation, activities and results of the research included in the ABS research institute. Again, much has been achieved this year. Our staff have not only been active in publishing in high quality international journals and books, but also in national Dutch outlets, both academic and professional. Research output has been made public in other ways as well, inter alia at internal and external seminars and conferences and via the press. An overview of activities is summarised in part A with a full list of publications and activities by programmes contained in part B; which reveals that ABS has continued to maintain its reputation as a leading centre of business research in Europe.

The highlight of our research report is the continued high level of output in quality international journals. In 2009 we maintained our output of 69 refereed articles in international research journals, with 15 in A journals (the top 4-5 journals in each discipline) and 39 in good B journals (approximately the next 10 ranked journals). Furthermore in the coming year we already have 51 articles accepted in these A and B journals. This is truly an outstanding achievement especially considering that this output was achieved with only the equivalent of 28 full time staff devoted to research. I congratulate and thank all staff for their significant contributions over the past year.

A special chapter dedicated to our research spearpoint: Corporate Governance has also been added. The spearpoint, which was established late 2008 can be seen as the trunk from which various research initiatives branch. Most research programmes within ABS do research in this area and the larger programmes are usually built around professors with a strong track record in Corporate Governance.

I also note that the international research output has not been made at the expense of other very important endeavours. We continue to have a strong scholarship influence on the Dutch and the international business societies by the publication of a further 110 articles, proceedings, chapters in books or new and revised textbooks – signifying our continued commitment to student and executive teaching and to pragmatic business research. Moreover, we continue to have a high profile at international conferences, on editorial boards, and in reviewing activities for journals.

On a more sober note. The recent revelation that the Faculty has a severe financial deficit will undoubtedly impact on our future research productivity. Faculty decisions to increase teaching hours by 40%, to reduce research allowances and to freeze appointments has had a highly negative and skewed impact on the business school which has a high student growth rate and with staff on contracts not to be renewed. My hope is that by next year we will have taken pro-active and strategic measures to limit these impacts.

I would like to take this opportunity to again thank everybody who has been important to the ABS research effort over the past year and wish you well in your individual and collective research efforts in future years. Finally, suggestions on how to best further our research goals are always very much welcome and appreciated.

Prof.dr. Allan Hodgson
Dean of the Graduate School of Business

May 2010
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PART A

GENERAL OVERVIEW
1. THE RESEARCH INSTITUTE OF THE BUSINESS SCHOOL

1.1. OBJECTIVES AND MISSION

Our strategy is to conduct and publish internationally recognised research across a broad range of business disciplines. We see research as vital to the business school; we aim to provide research based education. This does not require that all staff are renowned researchers or that all teaching modules are based on research. It does require that we publish international research across the broad spectrum of business disciplines, that we have areas of excellence, that students are exposed to relevant academic research in their programmes and that all courses are designed in the light of the overall object. We also strongly encourage all applied research to be available to and inform practitioners through professional journal outputs.

1.2. ORGANISATION

ABS-RI is the research institute of the Amsterdam Business School (and one of the two research institutes in the Faculty of Economics and Business). The structure of ABS, and the position of ABS-RI within it, is shown in figure 1. It gives an overview of the five academic sections and their concomitant research programmes. As of September 2009 the Research Institute is part of the Graduate School of Business (which deals with all MSc programmes and PhD research). With this organizational change research policy is now the direct responsibility of the ABS Graduate School director. ABS is also very much indebted to prof. Ans Kolk who erected and headed the ABS Research Institute from 2002 until September 2009. Under her leadership not only has research flourished but the strategy of attracting and retaining excellent faculty has given the whole ABS invaluable impetus. A special box below is dedicated to her winning the Aspen Award.

The two main committees in the ABS are the ABS Management Team (consisting of the Director, the Department Chair, the director of the Institute for Executive Education and the Head Administrator) and the Heads of Section committee, which consists of the directors of ABS, the department chair and the heads of sections. In the HoS meetings all policies related to staff and relevant developments within ABS are discussed, and areas for research improvement and development identified. Aspects discussed have been included budgets for sections, personnel policy and journal lists. Decisions and accompanying information are subsequently communicated to staff and, if applicable, also put on the website.

In view of the integrated nature of activities within ABS, this is a somewhat different structure than followed for other research institutes that are not part of a business school. However, we see it as crucial to embed research decision-making across the board (not only and most directly in staffing, but also to encourage and facilitate integration of research in teaching where desirable and possible). Results achieved since the creation of ABS and ABS-RI are proof that this has been a very good strategy, as also underlined by the EQUIS panel which granted us our re-accreditation in April 2010. As an illustration of the integrated nature, it can be mentioned that support for the ABS-RI director is being given by the Head Administrator (bestuurssecretaris) of ABS, who also supports the director of ABS, the department chair, and the Director of the Executive Institute and thus ABS management more broadly. In this way, a very efficient approach has been taken, with synergies being reaped in a structure that does not require a separate support office for the research institute.

Since 2005, each of the academic sections has a research programme that expresses the focus and output of major staff members. While section heads are accountable to the director of the business

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1 Those staff members not (yet) included in sections fall directly under the department chair. Output from staff members who are not included in an academic research programme of ABS-RI are listed under ‘other research’ in part B of this report.

2 It must be noted, however, that not all those included in research programmes are also by necessity formally part of the respective section.
school for issues related to their section members, it is the research director who is responsible for research policy and strategy, and for allocation of research time based on staff members’ international refereed publications. In 2007, with the creation of two new research programmes – strategy & marketing, and HRM/OB (in line with the split of the management section into two), ABS-RI now has a broad and more balanced research portfolio, which is in accordance with the core teaching areas.

Figure 1: Organisation chart of ABS-RI within ABS and FEB

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3 It should be noted that only those with an appointment that includes research can be given research time (so not those who have a formal ‘lecturing only’ (i.e. ‘docent’) appointment).

4 Prof.dr. Tom Wansbeek was dean of FEB for the whole of 2009.
1.3. **BACKGROUND AND STRATEGY**

When ABS-RI was created in 2002, research programmes and researchers in the areas of business studies (and included in the Department of Business Studies) were brought under its umbrella. This encompassed three programmes (Corporate Finance and Financial Systems; Accounting, Organisations and Society; and Information Management/PrimaVera) and some researchers not included in programmes. As outlined in more detail in the first annual research report of the business school, a wide variety could be noted in coherence, quality and research traditions.\(^5\) While particularly the finance group and a few nuclei outside it already had an international research and publication record, significant steps towards international presence through academic publications was strategically required.

It was noted at the time that this strong focus on increasing international refereed publications should not harm the strengths in more applied, usually nationally-oriented, research, sometimes carried out by part-time staff members, of which there were many. This was seen to be a valuable link to practitioners, crucial for attracting (post)graduate students, external research funding and, most importantly, for achieving the ABS purpose of contributing to the societal debate and providing guidelines for management practice and policy making. For the ABS, this societal function, and the concomitant duty of helping to preserve Dutch research outlets, was and is seen as one of two equally important pillars on which government support to universities rests (with the contribution to the international academic debate as the other). This is consistent with the University’s overall mission. To retain the benefits of part-time staff (practitioners) whilst reducing the well-known drawbacks (difficulty of building an internationally renowned research group and concomitant culture; lack of managerial capacity especially at the full professor level) as a two-fold approach.

The main component of our strategy to improve research quality and output in international refereed journals has been fairly straightforward: the recruitment of good, fulltime academics with these capacities, and providing facilities and a stimulating research environment. Since 2004, significant steps were made in recruitment, which covered all sections in a planned progression. In the first year accounting was strengthened at the full professor level, followed by management in 2005 and 2006. In the past three years, there has been recruitment in marketing, international strategy, finance, and also at the level of Ph.D. students. Section 2 gives details and shows developments over the years. Most research programmes now have a broad core of faculty who publish in international academic journals (see particularly section B of this report). Some areas need further strengthening (because the growing inflow of new students).

Several supporting policies to realise our objectives have been adopted. In terms of the overall ABS personnel policy for academic staff, this has the following aims:

- to assist in the achievement of the aims of the ABS, and
- to provide an attractive working environment for the staff.

The first objective requires appropriate policies in the fields of recruitment, tenure, promotion and (early) retirement. The second requires that the ABS provides attractive employment (salary, expenses, leave, computers, office space, secretariat, promotion criteria, good management) and academic (Ph.D. students, seminars, colleagues) conditions. A highly qualified and well-motivated staff is the main asset of a teaching and research institution and essential to its success. Staff are expected to provide excellence in teaching and research and to be good colleagues, making a useful contribution to the ABS as an organisation. ABS has drafted a personnel policy document that contains more details.

Furthermore, it is ABS policy to operate a workload weighting system. Researchers with output in good international refereed journals are allocated 50% of their time for research; the other 50% is filled by teaching. Management duties, if substantial (i.e. beyond regular responsibilities such as co-

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\(^5\) *Annual research report 2002*, Amsterdam, pp. 5-16 (available on the research section of the ABS website, http://www.abs.uva.nl).
ordination that comes normally with teaching), are deducted from staff members’ teaching time (this applies only to a limited number of people). This arrangement has several advantages:

- It acts as an incentive so productive academics can reduce their commitment to teaching
- It helps implement our research policy. If the majority of core staff have 50% of their time devoted to research this is a considerable investment
- It ensures equity and accountability. If there is no discrimination in teaching loads to account for other commitments, this would not recognise the considerable input by researchers.

Since the beginning of 2010 a large faculty deficit has come to light with concurrent reductions in research accounts, increased teaching hours of 40% and the planned removal of market loadings. These faculty policies will severely test the ability of ABS to retain and/or attract high quality staff. My expectation is that the quality and quantity of research will decline over the coming years.
2. INPUT: STAFF AND RESOURCES

2.1 RESEARCH STAFF

Table 1 clearly sets out the notable increase in research staff over the years. The table gives overviews for the ABS as a whole, and for the five individual programmes. It shows the growth in research capacity overall, and in the various areas. A feature is the continued increase in research capacity across all disciplines.

Table 1: Staff input ABS-RI6

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A distinction has been made between WP1, the so-called first flow of funds, which consists of money originating from university budgets; WP2, second flow, research projects funded by the Dutch Science Foundation (NWO) or the Royal Academy of Sciences (KNAW); and WP3, third flow, funds

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6 In 2007 the Management Section was split into a Strategy & Marketing Section (ISM) and a Human Resource Management/Organisational Behaviour Section (HRM/OB). In 2006 there were 8,15 fte in Management (3,93 in HRM/OB, 4,22 in ISM) and in 2005 3,73 fte (0,17 in HRM/OB and 3,56 in ISM). These totals (all including Ph.D. students) are in the overall figures for ABS, but not reported separately.
obtained from other sources. Obtaining structural research funding from other sources than WP1, and especially WP2, is difficult. Nevertheless in the past few years, some second and third-flow funding has been obtained, and a clear strategy conveyed to all Heads of Sectionss is to encourage and support 3rd stream research funding.

As Table 1 does not include externally-funded Ph.D. students (0.6 fte WP2; 1.6 fte WP3), table 2 gives a detailed overview of the 2009 shares of first, second and third-flow funding for ABS as a whole, and for the research programmes specifically. The latter perspective exhibits considerable variety, with particularly the strategy & marketing programme, followed by the finance programme (and Information Management since the new Amsterdam Centre for Services Innovation (AMSI) has been positioned within the IM section) showing some successful diversification of sources of funding away from the first flow. The information management programme furthermore includes two Ph.D. students funded from external sources – however, as these persons do not have a formal UvA appointment, this cannot be counted in the same way. Overall, external sources accounted for 13% of total in 2009 (5.13 fte); in 2008 this was 14% (4.82 fte). While this is considerably more than in 2002, when a much smaller business school had only 9% external funding of its research staff, success in attracting external funding is fleeting and constant efforts need be put in.

Table 2: Funding sources

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<th>Funding 2009 (programme/funding stream)</th>
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<th>2</th>
<th>3</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>92%</td>
<td>0%</td>
<td>8%</td>
<td>100%</td>
</tr>
<tr>
<td>Corporate Finance &amp; Financial Systems</td>
<td>88%</td>
<td>5%</td>
<td>7%</td>
<td>100%</td>
</tr>
<tr>
<td>Information Management</td>
<td>78%</td>
<td>0%</td>
<td>22%</td>
<td>100%</td>
</tr>
<tr>
<td>Strategy &amp; Marketing</td>
<td>81%</td>
<td>4%</td>
<td>15%</td>
<td>100%</td>
</tr>
<tr>
<td>Human Resource Management / Organisational Behaviour</td>
<td>98%</td>
<td>0%</td>
<td>2%</td>
<td>100%</td>
</tr>
<tr>
<td>ABS programmes Total</td>
<td>87%</td>
<td>3%</td>
<td>10%</td>
<td>100%</td>
</tr>
</tbody>
</table>

It should be noted that the number of first-flow Ph.D. positions in the field of business has traditionally been very low due to funding limitations at the Faculty level (only 13 in total were assigned to ABS, which meant around 3 Ph.D. students per year cohort). Also in view of teaching demands and the overall lack of research-oriented staff with a Ph.D. degree, the decision was made to first focus investments on strengthening more senior capacity, to increase the ability to supervise Ph.D. students (and create a Ph.D. programme in the future). Hence in the past three years, more Ph.D. students were appointed, including some on external funding.

2.2 RESOURCES AND FACILITIES

On the basis of the research time allowances made by the ABS-RI (and the FEB’s other research institute RESAM) in 2002, the FEB allocates funds to the two institutes, which are, in the case of the ABS-RI, subsequently channelled to the sections where the researchers are formally located. In the course of 2003, a start was made to split the budgets for both research institutes. However, this division was based on a historical situation in which the ABS had very little researchers and much more teaching activities than economics and econometrics; thus leading to an allocation of research funding of only one third of the total. Although the imbalance has been redressed to some extent in staff terms as a result of the appointment of business researchers, it has not yet been the case regarding the formal allocation system. Temporary extra funding from the University Board has, however, helped the FEB to bridge the extra period under the old allocation system.

Since the major expenditures for a research institute is the research time allocated to individual researchers, the number of research faculty within the sections largely determines the size of the budget. The total budget of the research institute in 2009 was approximately € 2.6 million of which a little less than 10% was used for non-staff costs such as Ph.D training and research expenses, data and research allowances (for e.g. conference visits) for those staff members with a Ph.D. degree who had a
0.5 fte research time allocation. As to facilities for Ph.D. students, this either goes via the Tinbergen Institute (particularly for Ph.D. students in the finance area) or, for the others, directly via ABS-RI. Facilities like computers, software and the library are provided centrally (university, faculty). They are generally sufficient.
3. **Output: Activities and Results**

3.1 **Activities and Initiatives**

Important activities for research in general have again been recruitment rounds, to support the increased demand for new staff. In 2009, this resulted in appointments of assistant/associate professors in marketing, strategy, accounting, HRM-OB and finance. A considerable percentage of our new staff members is international and thus contributes to the further internationalisation of ABS, a process started a few years ago. This can be seen from the strong growth of the internationalisation of the core faculty: while in 2001 8% was non-Dutch, this was 41% by the end of 2009. In this same period, the percentage of core faculty with a Ph.D. degree has also increased substantially from 50% in 2001 to 83% by the end of 2009. Of the eight new research faculty who joined in 2009 four were non-Dutch (the four that joined January 1, 2010 were all from abroad). All this has been very important as a further stimulus for our research culture and output.

In 2009, many seminars have taken place again at ABS, organised by different research groups and programmes, frequently with prominent (international) guests as well as our own staff. Another important activity has been the preparation and submission of research grant proposals. Considerable effort has been put in this year again, as shown in box 1, which gives an overview of the applications for both 2nd and 3rd flow of funding. As already noted in section 2.1, there have been some success for both smaller and larger grants in both second and third stream funding.

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**Box 1: Applications for external funding in 2009**

Abcouwer, A.W. (2009). Research project HRMatch on the mismatch between supply and demand of labour in the ICT sector for Governmental Organizations (Overheidstafel), amount €65,000 (granted).


Hartog, D.N. den (2009). NWO Open competition post-doc project grant proposal ‘Ethical leadership’ [Awaiting decision].

Hertog, P. den (AMSI, 2009). EPISIS Innonet (expert services to the EU INNO-net project on European Policies and Instruments to Support Service Innovation), subcontract from TEKES/Advansis Oy, Helsinki, duration 1/10/2009-31/12/2012, amount €13,800 (granted).

Hertog, P. den (AMSI, 2009). United We Stand - Open Service Innovation in the Northwing of the Randstad, project proposal by a consortium of University of Amsterdam (lead partner), Free University Amsterdam and Utrecht University under the Peaks in the Delta Scheme (Dutch Ministry of Economic Affairs), duration 1/11/2009 – 31/12/2011, total subsidy requested € 1 million, financing by Dutch Ministry of Economic Affairs, Amsterdam Topstad, Province of North-Holland, Province of Utrecht, City of Utrecht (granted).

Hodgson, A. (2009). EU grant to advise Romanian Universities on Business School teaching programmes. € 525,000


Kolk, A. & Pinkse J. (2009). International research network on social and environmental aspects in business and management, 2nd phase (coordinated by IZT, Berlin to German Federal Ministry for Research and Education) [granted].

Kolk, A. & Pinkse, J. (2009). The role of business in a climate-induced market transition. NWO free competition [awaiting decision].


O’Dwyer, B. & Unerman, J. (2009). €7,000 - Association of Chartered Certified Accountants (ACCA) research grant. Title of research: ‘Analysing the relevance and utility of leading accounting research’.


Pinkse, J., Kolk, A. & Dolen, W.M. van (2009). Effective CSR governance for companies, sectors and regions in Europe. Submitted as FP7 grant proposal [passed first round/threshold, not retained for funding due to insufficient budget].


Vinig, G.T. (2009). Research fund from the Asia-Europe Institute at the University of Malaya, Kuala Lumpur for the project: Gender based business network. 98,850 MYR.


2008 saw the creation of the Amsterdam Centre for Services Innovation (AMSI) as a cooperative effort between the University of Amsterdam and various other partners, including the Vrije Universiteit, and with sponsorship from IBM Benelux, KLM, Rabobank Nederland, the municipality of Amsterdam and the Telematica Institute. The Centre is active in research and teaching and the dissemination of knowledge. It currently has close links to the Information Management section (although ties with other sections may develop) and its first goal, to secure external funding for its development and continuation, has been reached in 2009 with a large grant from the Ministry of Economic Affairs (see Boxes 1 and 2).

Box 2: Research at AMSI - open service innovation

The Amsterdam Centre for Service Innovation AMSI is established in 2008 and is focusing on service innovation management. In 2009 AMSI has been awarded a number of grants for research by organizations as the Innovation Platform, EU, Tekes, the Ministry of Economic Affairs and the Amsterdam Innovation Motor.

The largest grant is one million euro for the two year project ‘United We Stand: Open Service Innovation in the Noordvleugel region’. This grant is awarded through the Peaks in the Delta programma of the Dutch Ministry of Economic Affairs. The province of North Holland, Amsterdam Top City, the province of Utrecht and the Municipality of Utrecht are co-financers of the project.

What is the topic of the project?
The project focuses on management of open service innovation in the greater Amsterdam/Utrecht region. This fills a gap in both the academic and practical knowledge on open innovation which is still mainly manufacturing and technology-focused. The project has three objectives:

• Expand and disseminate knowledge related to (the management of) chains and networks of open service innovation;
• Analyse and demonstrate how firms can successfully utilise management of open innovation processes that extends beyond the operation of individual businesses;
• Develop concrete activities in cooperation with policymakers to transform the Noordvleugel region into an internationally recognised cluster or entre for service innovation.

Why is open innovation important to the Noordvleugel region?
The basic consideration behind this project is that the Noordvleugel region of the Randstad can be transformed into a hot-spot for open service innovation. While this region contains the most significant concentration of innovative service providers in the Netherlands, it is not sufficiently recognised as a location where innovative service providers can develop and test their new service concepts. The project will focus on the degree and manner in which internationally active service firms and knowledge-intensive business service providers can support each other in the field of service innovation.

Who is involved in the project
A group of approximately 10 researchers spread over three universities will be working on the project. In AMSI already the two Amsterdam universities cooperate. Apart from researchers of UvA (ABS) and VU (Strategy and Organization group – Professor Tom Elfring - faculty of economics and business studies) the University of Utrecht is involved (Professor Oedzge Atzema). The project is coordinated by Amsterdam Business School.
Why is it important to the Amsterdam Business School?
The project helps AMSI to build up both capacity and capability on its core theme i.e. managing service innovation. It provides a rich empirical basis for academic output and through this project AMSI and ABS can develop their relations with international service firms. This is important for further developing both education (at master and executive levels) as well as the wider research portfolio in the area of management of service innovation at AMSI.

Two researchers from the HRM-OB programme were successful in securing a grant from the EU (see Box 3).

Box 3: ONTOHR: Leonardo da Vinci Multilateral Project Research Grant - Gábor Kismihók and Stefan Mol

A Leonardo da Vinci multilateral project research grant was obtained for the project “Ontology based competency-matching between vocational education and the workplace” (2009-2011). The total grant amount (€ 394,027) will be divided among the four partners: Corvinus University Budapest; Qompas BV, the Netherlands Dida Network SRL, Italy, and the Amsterdam Business School.

What is the topic of the project?
According to the Bologna qualification structure different levels of education must prepare a student for particular organizational needs and prerequisites. Students finishing their studies at various levels of vocational education have to go through the organization’s Prior Learning Assessment, in which previous experience and qualifications are evaluated against entry requirements (skills and competencies) for the job role. The partnership is working together on an eLearning environment, which will be equipped to sample skills, competencies and knowledge of vocational education students. Based on this sampling we give an evaluation as to whether a particular individual meets the criteria of a given job profile of an existing company. Furthermore, and in those cases where an individual applicant does not meet a specific prerequisite of the organization, the eLearning environment will be able to provide specific eLearning content.

How do you plan to accomplish this?
Our framework encompasses a Domain Ontology, a VET Ontology, a mapping engine, and an adaptive testing engine. The Domain Ontology comprises a global map of the organizational needs and competencies needed to carry out valued activities within a particular field (in this case Information Technology). Based on this ontology specific job roles will be identified. Subsequently, a detailed description of the essential skills and competencies, that are required for being selected for a certain position, are framed in terms of student/applicant VET qualifications.

The VET ontology describes what skills and competencies one needs to get a certain VE degree and also how these skills and competencies are constructed–for instance the factual knowledge they require–and their inter-relatedness. In order to benefit from the outputs of ontologies for training, selection and recruitment processes the Job role ontology must be embedded into an authoring environment, which will enable tutors to provide training according to the idiosyncratic needs of students. This authoring environment not only delivers learning content, but with its built-in test- and inference engine, reports the current eligibility of a particular student for the prerequisite skill and competencies of a given Job-role.

Is the project relevant for other industries besides Information Technology?
Based on the lessons learned from ontology based competency matching between IT related vocational education and jobs in the IT sector, it should certainly be viable to adapt the eLearning environment to other jobs in other industries.

Where can I learn more about this project?
Please visit our project website at www.ontohr.eu.

More broadly, and as included in part B of this part, there have been many activities in terms of dissemination of knowledge and linkages with managers, policymakers and other stakeholders, at the level of individual researchers, research groups and also at the level of the organisation. One activity that has attracted much attention, also from the media, has been the Faculty-wide organisation of a series of sessions, from October 2008 onwards, on the credit crisis. In response to an idea from a student of business economics, a ‘Room for Discussion’ has been organised to provide students and the wider public insight from academics concerning the credit crisis. In the initial period, around ten sessions were hosted in which key academics were interviewed and had the opportunity to express their views. Almost all professors from the finance research programme contributed (Arnoud Boot, Enrico Perotti, Joost Driessen) but also others joined (e.g. Hans Leenaars (Post Master Accountancy) and Peter van Gool (Real Estate Finance) next to researchers from the School of Economics. The event received massive media attention and follow-up sessions have been organised in 2009 as well.
Within ABS many professors supervise external PhD students. In recent years their numbers have grown significantly (see Box 4).

<table>
<thead>
<tr>
<th>Box 4 External PhD students</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Accounting</strong></td>
</tr>
<tr>
<td>Hans Duits</td>
</tr>
<tr>
<td>Dennis Jullenes</td>
</tr>
<tr>
<td>Rebecca Maughan</td>
</tr>
<tr>
<td>Social Accounting, promotor: prof.dr. B. O'Dwyer [planned finalisation: October 2010]</td>
</tr>
<tr>
<td>Arjan Brouwer</td>
</tr>
<tr>
<td><strong>Finance</strong></td>
</tr>
<tr>
<td>Alexander van den Minne</td>
</tr>
<tr>
<td><strong>HRM-OB</strong></td>
</tr>
<tr>
<td>Maarten de Haas</td>
</tr>
<tr>
<td><strong>Information Management</strong></td>
</tr>
<tr>
<td>Peter Beyer</td>
</tr>
<tr>
<td><em>Discourse in information governance</em>, promotor: Rik Maes [planned finalisation: 2011]</td>
</tr>
<tr>
<td>Patty de Bruine</td>
</tr>
<tr>
<td>Robert G. de Boer</td>
</tr>
<tr>
<td><em>The impact of organizational modularity on organizational flexibility</em>, promotor: Rik Maes [planned finalisation: end of 2010]</td>
</tr>
<tr>
<td>Paul Elzinga</td>
</tr>
<tr>
<td><em>Extensions and applications of data discovery for information-driven police governance and enforcement</em>, promotor: Guido Dedene, co-promotor: Stijn Viaene [planned finalisation: 2011].</td>
</tr>
<tr>
<td>Dick Heinhuis</td>
</tr>
<tr>
<td><em>Multichannel service distribution</em>, promotor: Rik Maes [planned finalisation: 2011]</td>
</tr>
<tr>
<td>Steven de Hertogh</td>
</tr>
<tr>
<td><em>Corporate governance techniques for enterprise 2.0</em>, promotor: Guido Dedene, co-promotor: Stijn Viaen [planned finalisation: 2011]</td>
</tr>
<tr>
<td>Hans Hoogenboom</td>
</tr>
<tr>
<td><em>Business intelligence as a model for intelligence in policing</em>, promotor: Rik Maes, co-promotor: Erik de Vries [planned finalisation: 2015]</td>
</tr>
<tr>
<td>Saima Khan</td>
</tr>
<tr>
<td><em>Knowing-in-Practice in Globally Distributed Outsourcing Arrangements</em>, promotor: Rik Maes, co-promotor: Ard Huizing [planned finalisation: 2013]</td>
</tr>
<tr>
<td>Michiel Kooper</td>
</tr>
<tr>
<td>Cecilia Mercado</td>
</tr>
<tr>
<td><em>Analysis methods for strategic innovation of ICT-based services</em>, promotor: Guido Dedene [planned finalisation: 2012]</td>
</tr>
<tr>
<td>Edward Peters</td>
</tr>
<tr>
<td><em>Discovery development with applications in healthcare management</em>, promotor: Guido Dedene [planned finalisation: 2011].</td>
</tr>
<tr>
<td>Jan-Kees Schakel</td>
</tr>
<tr>
<td><em>Knowledge transfer in acute real-time situations</em>, promotor: Rik Maes [planned finalisation: 2011]</td>
</tr>
<tr>
<td>Raymond Slot</td>
</tr>
<tr>
<td><em>Value of enterprise architecture: linking IT investments to business outcomes</em>, promotores: Rik Maes and Guido Dedene [planned finalisation: Summer 2009]</td>
</tr>
<tr>
<td>Anton Soetekouw</td>
</tr>
<tr>
<td><em>The design of organization architecture</em>, promotores: Guido Dedene and Rik Maes [planned finalisation:</td>
</tr>
</tbody>
</table>
15

Box 5: Joint conference papers/publications with MSc students


3.2 ASSESSMENTS OF ACADEMIC REPUTATION

An obvious way to assess academic reputation is publications in high-quality international refereed journals. Part B of this report and section 3.3 give further information on the output, which has included a considerable number of international journal articles, accepted for publication or already published in 2009. There are other indicators, including judgements of external parties. In the 2007 report, we paid attention to the Equis accreditation obtained that year, and to the positive assessment made by the panel that visited us in November 2006. In 2009 EQUIS again visited ABS and (in April 2010) EQUIS has prolonged our accreditation with another three years.

Another sign of academic reputation is staff members’ activities as (associate) editors and editorial board members of international refereed journals. Box 6 gives an overview of such positions for A and B journals (for a full list of all journals see the respective programmes in part B). As to inclusion in this box, we have (like in the tables where publications are counted, see 3.3) listed full-time staff members here, as well as part-time staff members with a formal appointment, but the latter only if their UvA-affiliation has been included in the journal.

<table>
<thead>
<tr>
<th>Box 6: Board memberships A and B journals 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avital, M. (2009). Associate Editor or Editorial Board Member Journal of the Association for Information Systems (JAIS), Information and Organization, Communications of the AIS.</td>
</tr>
<tr>
<td>Goot, T. van der (2009). Member of the Editorial Review Board of the International Journal of Accounting</td>
</tr>
</tbody>
</table>

There are other examples such as best paper awards and other prizes, of which boxes 7 and 8 give examples.
Box 7: Best Paper Prize at the Annual Meeting of the European Finance Association (Bergen, 2009)

In August, Enrique Schroth won the Best Conference Paper Prize at the Annual Meeting of the European Finance Association, in Bergen. The prize was awarded for the paper ‘Is Shareholders’ Strategic Default Behaviour Priced? Evidence from the International Cross Section of Stocks,’ co-authored with Giovanni Favara (International Monetary Fund) and Philip Valta (Ecole Politechnique Fédérale de Lausanne)

What is the paper about?
The paper tries to find evidence that shareholders default strategically on their debt obligations, i.e., while the firm is in financial distress but still solvent, in order to renegotiate debt reductions. Strategic default behaviour is a prominent feature of corporate finance theory, where investment and financing decisions arise from the conflict of interest between shareholders and creditors. Despite being a staple of the theoretical work, the evidence so far tends to reject it. This paper argues that the previous empirical studies have rejected the presence of such behaviour because they have looked in the wrong place: in the United States, for example, changes in the legal insolvency procedure over the last 15 years have made debt renegotiations extremely likely to favour creditors rather than shareholders. Similarly, the insolvency codes of the UK, Australia, Hong Kong and Singapore are creditor friendly, but the prospects of a debt reduction following strategic default in China or Chile are very good. The paper claims that, in order to indentify strategic default correctly, we must compare firms across countries with significantly different bankruptcy codes. We put together a data set of 9000 firms over 38 countries, and construct a country index of the likelihood that a debt renegotiation will succeed. We show that, in full consistency with the strategic default hypothesis, equity risk is lower in countries where debt renegotiations are more likely to succeed.

Why do you think the paper won the prize?
On one hand, the paper makes a simple point and shows how strategic default can be identified in a straight forward way provided that we use the right data. The fact that the paper confirms the predictions of the theory after so many rejections makes it also easier to sell. But we were also lucky to have the right referees.

Was it a surprise to win this prize?
I think that, for every carefully conducted research, which is presented in a well written paper, there will be enough people in the profession that will dislike it and enough that will like it. Therefore, the reactions one gets after the first time a paper is submitted to a major conference are always surprising. This was the first conference we ever submitted to, so it surprised us.

Box 8: Aspen award for Ans Kolk

Ans Kolk has received the Faculty Pioneer Lifetime Achievement Award 2009, awarded by the Aspen Institute and the European Academy of Business in Society (EABIS).

Ans Kolk is a professor at the University of Amsterdam Business School. Her areas of research and teaching are in CSR and environmental management, particularly in relation to multinational corporations' strategies and international policy and has published in a range of international journals and prestigious publications, including: The Journal of International Business Studies, Journal of World Business, Harvard Business Review, The Journal of Business Ethics, The European Management Journal. She is one of the primary drivers of bringing the sustainability agenda into the area of International Business and Management.

The Aspen instute aims “to foster values-based leadership, encouraging individuals to reflect on the ideals and ideas that define a good society, and to provide a neutral and balanced venue for discussing and acting on critical issues”. EABIS is a network of mainly companies and business schools that aims to embed issues regarding business and society in management theory and practice.

The commitment of business school faculty is critical in ensuring that social and environmental issues become more fully infused in business education and therefore business practice. The Faculty Pioneer Awards recognize exceptional faculty who are leaders in integrating social and environmental issues into their research and teaching both on as well as off campus.

In 2009 a committee hired by QANU (Quality Assurance Netherlands Universities) presented its report on Dutch research in economics and business. Not all faculties partipated but the majority of economics and business research in The Netherlands for the past six years is covered in the
assessment. The committee was chaired by prof. R. van Dierdonck and consisted of eight other international academics. “Generally the Committee was very impressed by the research at the Dutch Faculties of Economics and Business Administration”.

ABS put forward only three of its five programmes. Two, Strategy & Marketing and HRM-OB were, at the time of submitting, considered too young to present for assessment. The other programmes were judged on four counts (quality, productivity, relevance and viability). All programmes did better then in the previous assessment(s). The Finance group again presented itself as a top research programme but also for the Accounting programmes the upgoing trend continued.

### Table 3: National Research Assessment scores per programme

<table>
<thead>
<tr>
<th>Research programme (director, year of evaluation)</th>
<th>Quality</th>
<th>Productivity</th>
<th>Relevance</th>
<th>Viability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial accounting and auditing (Wallage) (1995)</td>
<td>2</td>
<td>2</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Accounting, organisations and society (Hartmann/Kolk) (2002)</td>
<td>3</td>
<td>3</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Accounting, organisations and society (O'Dwyer et al.) (2009)</td>
<td>3.5</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Corporate governance &amp; financial institutions/markets (Boot) (1995)</td>
<td>5</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Financial economics (Perotti/Boot) (2002)</td>
<td>5</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Corporate Finance &amp; Financial Systems (Perotti) (2009)</td>
<td>5</td>
<td>4.5</td>
<td>5</td>
<td>4</td>
</tr>
<tr>
<td>Information systems (Maes) (1995)</td>
<td>-</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Information management (Maes) (2002)</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Information management (Maes/ Huizing) (2009)</td>
<td>3</td>
<td>3</td>
<td>4</td>
<td>3.5</td>
</tr>
</tbody>
</table>

*1 = poor; 2 = unsatisfactory; 3 = sufficient; 4 = good; 5 = excellent


The committee also considered the quality of ABS management: “The Committee feels that UvA-ABS benefits from an effective leadership, and that the management structure is sound and professional.” And the “Committee considers that the development of the strategy and policy is particularly clear and effective. It is well aligned with the mission and goals, and very realistic, considering the difficulty to develop several departments at the same time.”

### 3.3 Overview of the 2009 output

The aggregated numbers of ABS publications in 2009 are shown in table 4. As in previous years, it presents the results divided into different categories: academic publications in refereed journals; non-refereed journals; book chapters; and monographs. For each, a distinction is made between

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international (English) and Dutch publications. In addition, since ABS published a new list of journals in 2007, from that year onwards these categories are also reported.

Overall, there is a large increase. We pay specific attention to the first three lines of the table, as this is where we were particularly lagging when the business school was created in 2001. Compared to 2004, the earliest year included in this report, the number of international refereed articles is 2.5 times higher (it is 4.5 times higher than in 2001), which is clearly a result of the steps taken, most notably the increase in research staff and higher productivity overall of existing staff. Growth is particularly notable with regard to A journals. It is also noteworthy that it is not only the finance programme that shows strong performance, but there is also a considerable number of A publications this year across ABS and particularly in strategy, marketing and HRM/OB – areas that have been strengthened in recent years.

The emphasis on international journal publications seems not to have affected those in Dutch and professional journals, which, on average have not shown a decrease in the past years. This shows our continued commitment to presenting a strong face to the business community.

Table 4: Aggregated results 2009

<table>
<thead>
<tr>
<th>TOTAL</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Academic publications</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>in international refereed journals</td>
<td>29</td>
<td>55</td>
<td>57</td>
<td>60</td>
<td>69</td>
<td>70</td>
</tr>
<tr>
<td>A</td>
<td>8</td>
<td>24</td>
<td>15</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>36</td>
<td>32</td>
<td>40</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>in Dutch refereed journals</td>
<td>15</td>
<td>28</td>
<td>14</td>
<td>17</td>
<td>22</td>
<td></td>
</tr>
<tr>
<td>in other international journals</td>
<td>9</td>
<td>5</td>
<td>7</td>
<td>8</td>
<td>6</td>
<td>13</td>
</tr>
<tr>
<td>in other Dutch journals</td>
<td>7</td>
<td>14</td>
<td>10</td>
<td>12</td>
<td>6</td>
<td>12</td>
</tr>
<tr>
<td>papers in proceedings</td>
<td>-</td>
<td>8</td>
<td>16</td>
<td>30</td>
<td>19</td>
<td>22</td>
</tr>
<tr>
<td>chapters in books (international)</td>
<td>13</td>
<td>26</td>
<td>23</td>
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<td>171</td>
<td>187</td>
<td>225</td>
<td>197</td>
<td>182</td>
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</table>

It should be noted that there is an inevitable, considerable time gap between the start of a research project, subsequent journal submission and actual publication – this spans several years. In addition to this gap between submission and acceptance/publication that applies to all staff, it should also be noted that most researchers that were attracted since the establishment of the ABS are at the assistant professor level (tenure track positions for those who, on appointment, just finished/submitted their thesis), so for them in particular not everything that has been sowed in terms of submissions (and articles in the process of revise and resubmit) are apparent. To give some indication of what can be expected in future years in terms of international journal publications, we have also included, in part B, the forthcoming publications that we were aware of at the time of the finalisation of this report (April 2010). This is namely also output related to the steps taken in the past few years.

As to the number of Ph.D. theses defended, this has been limited, but this is a function of the limited investments in Ph.D. positions in previous years (see section 2.1 where this has been explained). Current numbers of Ph.D. positions are growing, however: in the academic year 2009-2010 ten successful defenses are expected. Furthermore there are also some external Ph.D. students, whose projects can be found in Box 4 above and under the respective programmes.

More details of our activities and results, including the full publication lists, can be found in the next chapters, in part B.
4. RESEARCH SPEARPOINT: GOVERNANCE

4.1 BACKGROUND

Another important development in 2009 was the development of the Corporate Governance Research Initiative (onderzoekszwaartepunt Corporate Governance) within ABS. The Board of the University set out a policy to create a small number of special research foci to move already promising areas to further excellence. Corporate governance has been selected as one of them. Within ABS, the last few years have seen an impressive growth in research into different dimensions of corporate governance broadly defined. Some elements of this development were planned (see ACLE) but overall it results from individual researchers responding to the demand for research in this area, which in turn reflects managerial, policy and societal interest. The work spans a number of disciplines but was not explicitly linked in an interdisciplinary sense which points to a clear area for development. The research initiative aims to promote through improved coordination, resources and interdisciplinary cooperation. Corporate governance brings together various disciplines, covering finance, accounting and management approached in an interdisciplinary way, and including legal and policy issues such as competition and transparency/accountability. Four postdoctoral researchers, covering the (sub)fields involved (in the accounting, finance, and strategy & marketing research programmes) at this stage are planned to be appointed to work with senior professors on conducting academic research as well as transferring insights from across disciplines to a wider audience.

4.2 FOCUS

Recent failures of internal governance illustrated by Enron, Ahold and others and by the sub-prime banking crisis as well as the current currency crisis in the EU, and failure to adapt to external pressures such as environmental degradation and international inequalities demonstrate the fundamental importance of this topic.

The research into corporate governance has become highly relevant both in academic and practical terms, and has broadened to include not only agency-based notions rooted more in finance but also other dimensions that relate to accounting and management. This is reflected in the academic journals in the respective fields. While there are different definitions of corporate governance, the focus is on the relationship between the corporation and their stakeholders in determining the strategic direction and performance of the corporation. This involves in determining the broad uses to which organisational resources will be deployed and the resolution of conflicts among the myriad of constituents, which include directors, managers, employees, shareholders, customers, creditors, auditors, suppliers, community members and the government. In a more practical setting, this includes for example corporate governance committees and international organisations, the reconciliation between economic and social goals, or put differently; the assurance that companies manage their impact on society and environment in a responsible manner, via for example non-financial disclosures.

4.3 ORGANISATION

This onderzoekszwaartepunt is not a traditional (disciplinary) research programme, but clusters prominent parts of existing research (sub)programmes. Although the corporate governance areas includes research in law, policy and economics (as shown for example by ACLE and the attention paid to disclosure standard-setting), the researchers involved here are based in ABS (they are used to reaching out to other disciplines where appropriate). ABS has been developing a number of discipline based research programmes and this has been succesful though further progress needs to be made in

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8 The other research initiative from within the Faculty of Economics and Business that has been approved originates from the Amsterdam School of Economics and encompasses funding for experiments in behavioral economics. Funding for both research initiatives amount has to come from existing budgets with the Faculty (2% of total).
particular areas (The ABS research institute, with its extant set of research programmes, has delivered a threefold growth in international research publications in as many years.) Those researching governance have so far typically had other projects in their portfolio, as part of their work on intra-disciplinary subjects as well. The establishment of the zwaartepunt plays an important role in moving this to a next step and focus efforts.

We envisage the corporate governance zwaartepunt to be monitored and encouraged as a cross-disciplinary project, to be chaired by the Director of Research, joined by a senior academic from each of the other research programmes and by a high-level representative from our external professors to further ensure valorisation. For this zwaartepunt this means Prof. Allan Hodgson, joined by Prof. Brendan O’Dwyer, Prof. Arnoud Boot and Prof. Alexander Rinnooy Kan. The objective of this team would be to monitor and encourage research into corporate governance in general but more explicitly seek to promote bids for external funding and to distribute any additional funding contributed by the University for this research theme. As intra-disciplinary work has progressed well the group would seek to direct additional funds towards inter-disciplinary work.

In 2009 four junior researchers have been recruited in four research groups (Accounting, ACLE, Strategy and Finance). We hope these young researchers will be instrumental in bridging the gap between disciplines.

Moreover, In 2009, throughout the participating research programmes and in the school as a whole various initiatives, publications and activities that are linked to the Spearpoint have taken place. In October 2009 the Nordemann Lecture organized by PMA were Onno Ruding (former Dutch Finance Minister) lectured on Credit-Crisis Lessons. Throughout 2009 there have been biweekly meetings in the Room for Discussion. This is a set up in the main hall of the Faculty, open to everybody, where one or more students interviews a panel of experts from in- and outside the faculty that discusses a current topic. Most of the 2009 topics were related to the financial and banking crisis and corporate governance issues. The start of the crisis in 2008 was an important driver behind this initiative. There have again been many (academic and professional) publications on the topic in the various programmes and quite some seminars on governance and related issues have been organized as well (mainly by ACLE). All this output can be found in part B below.
PART B

PUBLICATIONS & PROGRAMMES
5. ACCOUNTING

Programme directors: Prof.dr. Brendan O’Dwyer
Starting date: January 1, 2000
Department: Business Studies
JEL classification: M: Accounting; Business Administration and Business Economics
METIS-code: uva/fee/bs/aos/prog
Website: www.abs.uva.nl/accounting

VSNU scores 2002: Quality: 3, Productivity: 3, Relevance: 4, Viability: 3
VSNU scores 2009: Quality: 3.5, Productivity: 4, Relevance: 4, Viability: 4

5.1 PROGRAMME OVERVIEW

The Accounting Section's research programme focuses on accounting in the broadest sense. As a whole, the programme is distinctly and deliberately interdisciplinary in nature, adopting theoretical perspectives from different disciplines, and informed by various research methodologies and methods. The key research themes are Corporate governance, accountability and sustainability, Financial accounting and capital markets, and Management accounting. These research themes are not only addressed for their theoretical, but also for their societal importance, thus helping to provide guidelines for accounting and accountability practice and policymaking where possible and appropriate. Researchers have recent publications in leading international journals such as Accounting, Organizations and Society, Accounting, Auditing and Accountability Journal, the Journal of Business Finance and Accounting and The Accounting Review.

A number of researchers focus on examining issues of accounting and accountability in a number of different organizational contexts. Researchers here embrace interdisciplinary perspectives and qualitative methodologies and methods. These researchers are actively engaged in research examining corporate and non-governmental organization (NGO) accounting and accountability; social and ethical accounting and reporting; sustainability reporting assurance practice; financial sector legitimation and accountability processes; corporate stakeholder engagement; and professional accounting disciplinary procedures.

Researchers in the area of management accounting are examining customer profitability analysis (using cost price information to value customer relationships, and evaluate the return on marketing decisions); the role of the management accountant and the design of the management accounting function in organizations; the design of incentive and rewards systems; the role of social incentives, fairness considerations and ethics in performance measurement and performance evaluation and the role of personality characteristics and cognitive biases in economic decision-making processes.

A number of researchers also focus on empirically assessing the impact of financial accounting on financial decision making and the impact of financial decisions on financial reporting and and the trading activities of corporate insiders. These researchers seek to combine the financial accounting and finance disciplines in order to research issues surrounding market efficiency, fundamental analysis and valuation, issues of accounting choice, financial management and governance. Popular research subjects include insider trading; pricing and governance issues related to IPOs; returns, earnings and market efficiency; intangible accounting; pension accounting; accounting valuation models such as the residual income model; event studies and long horizon association studies following accounting events; and accounting data and financial analysts and qualitative management forecasts.
5.2  INPUT

5.2.1  INPUT RESEARCH STAFF

Table 5: Input in fte Accounting

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<th>Name</th>
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<th>Total 2008</th>
<th>Total 2009</th>
<th>Funding</th>
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|                      |       |          | 5,85 | 7,13 | 6,63 |
| Total 1st flow of funds |       |          |      |      |      |
| 2nd flow of funds       |       |          | 0,00 | 0,00 | 0,00 |
| Total 3rd flow of funds  |       |          | 0,51 | 0,60 | 0,60 |
| Total 1st f.o.f. excl. Ph.D.'s | | 4,67 | 5,53 | 4,43 |
| Total all flows of funds |       |          | 6,36 | 7,73 | 7,23 |
| Ph.D. students          |       |          | 1,69 | 2,20 | 2,80 |

5.2.2  Input: funding

The largest amount of funding to this programme has been the allocation of research time to faculty (1st flow of funds). Next to that, the ABS research institute offered a personal research allowance to all staff members with a Ph.D. degree who had a 0.5 fte research time allocation, and funding for Ph.D. students for their training and research expenses. In addition, the Accounting section was allocated € 20,000,- for non-staff costs (to be spent for the whole section, so not only covering research, but also teaching and (in)directly personnel-related matters), and € 20,000,- earmarked for inviting an international Visiting Professor. In 2009 the latter amount was spent to invite Prof. dr. Christopher Humphrey (The University of Manchester) to contribute to the division’s research. As to external funding, the programme had one Ph.D. student (3rd flow) in 2009, and it also had access to limited other financial sources (earned by contract research and teaching) to cover research related expenses.
5.3 OUTPUT: EVALUATION AND RESULTS

5.3.1 EVALUATION OF 2009 RESULTS BY PROGRAMME DIRECTOR

2009 has seen a continuation in the recent research achievements in the programme. As with 2008, while the academic output of the group in terms of quantity has stabilised, a wider range of staff are now publishing in leading international journals and the list of forthcoming publications in 2008 is matched by a similar list this year which includes several high ranking B journals. This indicates how ongoing investments in new research staff continue to bear fruit. One 2009 paper (by O’Sullivan and O’Dwyer) also won two outstanding research awards. Furthermore, the 2007 and 2008 research pipelines of assistant professors appointed in the past three years are now being turned into published papers and this bodes well for the future success of the programme. Ph.D. students who joined the programme on a full time and part time basis in 2005 and 2006 are also progressing very well with two due to graduate in 2010. The research seminar series established in 2005-2006 continues to attract leading international and national academics in the various sub-disciplines of accounting. The recent Dutch research national research assessment exercise ranked the programme 4 out of 5 for its future viability and relevance and 3.5 out of 5 for its quality over the 2001 to 2008 period, a significant improvement on the prior ranking in all three areas and in our view understates the performance.

5.3.2 OVERVIEW OF RESULTS

Key publications of the programme

Table 6: Publications in numbers

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<th>2009</th>
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<tr>
<td>2) Monographs</td>
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<td></td>
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</table>
Box 9  Forthcoming international publications


Articles in international refereed journals


Articles in Dutch refereed journals

**Academic publications in other Dutch Journals**


**Papers in proceedings**


**Monographs (International)**


**Monographs (Dutch)**


**Professional publications**


**Working-and discussion papers**


Goot, T. van der & Giersbergen, N.P.A. van (2009). *Look who is talking now, Analyst Recommendations and Internet IPOs*.


Governance and Firm Value of Dutch listed Firms.
Goot, T. van der & Giersbergen, N.P.A. van (2009). Are Analyst Recommendations changing over time?
Maas, V.S., Rinsum, M. van & Towry, K. (2009). In search of informed discretion: An experimental investigation of fairness and trust reciprocity.

Popular publications

Contributions to academic conferences, workshops and seminars
Boomsma, R.S. (2009, July). NGO accounting and accountability, Interdisciplinary Perspectives on Accounting Conference, Innsbruck University School of Management, Austria.
Boomsma, R.S. (2009, September). The operation of a mutual accountability relationship between NGOs and their governmental funder, 21th International Congress on Social and Environmental Accounting Research (The CSEAR Summer School), University of St Andrews, Scotland.


**Other lectures on research**


**Organisational contributions to conferences, workshops and seminars**


**Participation in academic networks & fellowships**


**Member editorial board/editor international refereed journals**


Member editorial board/editor non-refereed and Dutch journals

Referee activities
O’Dwyer, B. (2009). Referee for Accounting, Organizations and Society; Accounting and Business Research; Accounting, Accountability and Auditing Journal; Management Accounting Research; The Journal of Management Studies; Critical Perspectives on Accounting; Australian Accounting Review; European Accounting Review; The British Accounting Review; Public Management Review; Journal of Accounting and Organisational Change.

Membership of academic committees (including Ph.D. committees outside the FEB)
Goot, T. van der (2009). Member of Ph.D. committee of Tao Jiao (Rotterdam School of Management, Erasmus Universiteit Rotterdam; supervisor: Prof. dr. G. Mertens).

Research contributions in the media

Prizes and honours


2nd and 3rd stream funding
O’Dwyer, B. & Unerman, J. (2009). €7,000 - Association of Chartered Certified Accountants (ACCA) research grant. Title of research: ‘Analysing the relevance and utility of leading accounting research’.

Various activities

Goot, T. van der (2009). Member of the Board of the Vereniging van Effectenbezitters (Association of Investors), The Hague.


Reprints


Box 10 External PhD students Accounting

Arjan Brouwer

Hans Duits

Dennis Jullens

Rebecca Maughan
Social Accounting, promotor: prof.dr. B. O’Dwyer [planned finalisation: October 2010]
6. Corporate Finance & Financial Systems

Programme director: Prof. dr. E.C. Perotti
Starting date: January 1, 1992
Department: Business Studies
JEL classification: G: Financial economics
METIS-code: uva/fee/bs/fin/prog
Website: www.abs.uva.nl/financegroup


6.1 PROGRAMME OVERVIEW

Corporate and international finance

External funding of real investments varies greatly among corporations and across countries. Modern corporate finance recognizes that agency and informational problems create substantial frictions to raise funding, and may distort corporate and investor choices. Potential conflicts exist between management and outside investors, as well as between investors and other stakeholders.

While these problems are generic to all economies, modern economics recognize that they are shaped by the institutional framework supporting contractual enforcement, which is therefore critical to the design of financial markets, intermediaries and regulation. The research programme gives considerable attention to broad financial issues, assessing empirically and theoretically the foundations and limits of the process of financial allocation in developed and developing countries (Claessens and Laeven, 2003; Haber and Perotti, 2008). The law and finance approach (LaPorta et al, 1997, 1998) has contributed to this systemic approach by studying comparative features of investor protection, financial competition and regulation. The novel field of political economy of finance offers promise to complement this approach and explains its temporal evolution (Pagano and Volpin, 2003; Perotti and von Thadden, 2006). Different configurations in the role of banks, private investors and market investors imply different corporate choice (Boot and Thakor, 2007), different allocations of risk and return (Perotti and Spier, 1992), not least systemic risk for the financial system as a whole (Perotti Suarez 2009).

New financial intermediaries emerge in response to novel needs in a modern economy, such as the financing of entrepreneurial activity. Venture capital is an essential instrument at a time when a critical ingredient of financing, information, cannot be assessed by conventional intermediaries (Hellmann, 1993; Repullo and Suarez, 1998; Perotti and Biais, 2008). The importance of contractual solutions to this problem is great, especially in an European context of limited entrepreneurial activity.

Asset pricing and financial markets

The research programme in this area embraces broad issues in asset pricing and the management of financial long term risks, both for financial institutions and for corporations. Research in this area focuses both on classic issues such as testing asset pricing models and financial portfolio choice, and on new topics such as private equity funds and credit derivatives. For example, important contributions have been made to the literature on credit risk of corporate bonds and credit derivatives (Cremers, Driessen and Maenhout, 2007). Other important directions of research are international investments (Chaeieb and Errunza, 2007), the pricing of macroeconomic risk, especially at times of diverse opinions (Beber and Brandt, 2009) and the measurement of the performance of private equity investments (Phalippou and Gottschalg, 2008). Here as elsewhere the asset pricing research agenda links with the corporate and international finance areas of the program. Integration of these approaches are part of the strength of this research program.
### 6.2 INPUT

#### 6.2.1 INPUT: RESEARCH STAFF

Table 7: Input in fte Corporate Finance and Financial Systems

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Total 1st flow of funds    7,77     9,67   10,51
Total 2nd flow of funds     0,50     0,30   0,60
Total 3rd flow of funds     2,27     1,87   0,90

Total 1st f.o.f. excl. Ph.D.’s  4,97    6,12    7,21

Total all flows of funds    10,54  11,84   12,01
Ph.D. students              4,40    4,85   4,30
6.2.2 INPUT: FUNDING

The largest amount of funding for this programme has been the allocation of research time to faculty (1st flow of funds). Next to that, the ABS research institute offered a personal research allowance to all staff members with a Ph.D. degree who had a 0.5 fte research time allocation, and funding for Ph.D. students for their training and research expenses.

The research programme has had minimal access to external funding to cover research related expenses. The main exception is funding for the seminar series through the Tinbergen Institute. External funding for staff is still available for the final year of one PhD student from 2nd flow (NWO) and one from 3rd flow (ASRE), as well as partial funding for one full professor (Netspar). Some funding related to the research program has been assigned to the ACLE center, which is at present not integrated. In this regard, it is useful to remark that the failure by the UvA to retain the former head of the Finance group (Driessen) implies that the program lost a five year VICI grant, which would have vastly overcompensated for any little amount which was first promised and then denied to Prof. Driessen. It is thus indispensable to state at this stage that recent UvA policy has been so demoralizing and counterproductive that the research program, praised internationally by the recent visitation commission, is in serious danger of further deterioration.

The Duisenberg School Finance has provided the group with additional research funding in 2009.

6.3 OUTPUT, EVALUATION AND RESULTS

6.3.1 PROGRAMME EVALUATION BY PROGRAMME DIRECTOR

The Finance Group at the UvA has been till recently one of the most prominent research oriented finance groups in Europe. We could report till recently an extraordinary rate of publications at the highest level for both senior and junior faculty, with a rate of publication in the top finance, economics and econometrics journals, an accomplishment nearly unmatched in Europe in this time. The group has been hit very hard by departures, losing three senior faculty (de Jong, Lopez de Silanes and Driessen) as well as some top junior faculty (Laeven and Iyer). At present, the group has only two full professors.

Publications in the last year, which reflect also the output of departing faculty, has been extraordinary. The group had 8 forthcoming publication in A journals, and 8 in B journals. This rate of success cannot be matched in the near future because of the departures and the severe limit on hiring and retaining good faculty.

Even at the current staffing level, in corporate finance, governance and banking, the programme produces original theoretical work at the highest level (Arping, Boot, Fabbri, Perotti, Scroth). Empirical research in this area has been hit hard, though it retains some excellent junior faculty (Sautner, Giambona). Empirical asset pricing and risk management (Beber, Chaieb, Phalippou), had been growing steadily thanks to excellent hires in past years. The departures of Prof Driessen and de Jong have been extremely damaging, as there is at present no professor in asset pricing.

On a positive note, research has expanded from traditional themes in asset and option pricing towards themes such as behavioral finance and private equity (Cosemans). An ares of steady progress is real estate finance, where there has been a successful transition to new senior faculty (Francke) and junior faculty has been performing at an excellent level (Giambona).

The group has added two new full time faculty members, plus an expanded appointment of a part time research professor in real estate finance. To seek to match departures and growing teaching demand, the annual recruiting effort led to about 18 job applicants interviewed at the AEA-AFA meetings in Atlanta. At this moment in time, the group has not been authorized to hire anyone to compensate for the departure of three faculty members.

Three PhD students will graduate this year, and for one funding will terminate. We expect that at most
one doctoral student will join the program. This is due to the minimal amount of senior staff available to supervise, since new private funding would enable this number to increase rather than fall. In total, thirteen nationalities are represented in the group.

6.3.2 **EXPLICIT INDICATORS OF ACADEMIC REPUTATION (OTHER THAN THAT ALREADY MENTIONED IN LIST OF PUBLICATIONS/ACTIVITIES)**

The group has been an active international research hub, with an excellent academic network in the US and Europe. This status is at serious risk. The group maintains a top seminar series, with one and often two seminars each week. Researchers in the group also organize a large number of international conferences, in cooperation with the Tinbergen Institute, the DNB and the Duisenberg School of Finance.

6.3.3 **EXPLICIT INDICATORS OF SOCIETAL IMPACT (OTHER THAN THAT ALREADY MENTIONED IN THE LIST OF PUBLICATIONS/ACTIVITIES)**

The department continues to rank highly in Europe in terms of publications in top finance and economics journals. Faculty members of the research program contributed overwhelming to the top ranking granted by SSRN to the Amsterdam Business School as the top business school outside the US in terms of number of research papers downloaded per author. The Finance Group used to be the most frequently downloaded finance department outside the US.

Faculty members of the Finance Group routinely present at the American Finance Association, the WFA and the European Finance Association Meetings.

Members of the group make frequent contributions to Dutch quality opinion newspapers and are often cited by the national and international press for their research results.

The group is well represented at the Duisenberg School of Finance, with two members in the academic council, including the DSF Research Director. In addition, four of the five DSF research fellowship awarded by DSF in a national competition have gone to members of the research program.

6.3.4 **OVERVIEW OF RESULTS**

*Key publications of the programme*


Table 8: Publications in numbers

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Box 11 Forthcoming international publications


**Articles in international refereed journals**


**Articles in Dutch refereed journals**


**Academic publications in other international journals**


**Academic publications in other Dutch Journals**


**Chapters in books (international)**


**Professional publications**

Boot, A.W.A. (2009). De ontworrelde onderneming: ondernemingen overgeleverd aan financiers?
Koninklijke Van Gorkum B.V.


**Dissertations**


**Papers in proceedings**


**Working- and discussion papers**


Contributions to academic conferences, workshops and seminars


Bongaerts, D.G.J. (2009, March). Real Estate Workshop, University of Amsterdam, Discussion.
Bongaerts, D.G.J. (2009, August). EFA annual meeting, NHH Bergen, Tiebreaker: Certification and Multiple Credit Ratings.
Bongaerts, D.G.J. (2009, February). Invited seminar, DNB Amsterdam, Tiebreaker: Certification and Multiple Credit Ratings.
Sautner, Z. (2009, April). Lecture at University of Texas at Austin.
Other lectures on research

Boot, A.W.A. (2009, 10 February). Room for Discussion, Universiteit van Amsterdam, Amsterdam.
Claessens, C. (2009). AEA/AFA; Korea; many others.

Organisational contributions to conferences, workshops and seminars

Boot, A.W.A. (2009). Chair Organising Committee Jaarvergadering Koninklijke Vereniging voor de
Staathuishoudkunde (KVS), Den Haag.

**Participation in academic networks & fellowships**
Boot, A.W.A. (2009). Honorary Professor, University of Ljubljana.
Claessens, C. (2009). Member of the Advisory Board of the Millstein Center for Corporate Governance and Performance at Yale University.
Sautner, Z (2009). Research Associate at Oxford University.

**Member editorial board/editor international refereed journals**
Boot, A.W.A. (2009). Member Editorial Board *Tijdschrift voor Corporate Finance*.
Boot, A.W.A. (2009). Member of International Editorial Board *Economic and Business Review for Central and South-Eastern Europe*.
Claessens, C. (2009-). Member Editorial Board of the *IMF Economic Review*.

**Referee activities**


**Membership of academic committees (including Ph.D. committees outside the FEB)**


**Research contributions in the media**


**Prizes and honours**


Boot, A.W.A. (2009), 26 November, Lecturer of the year MRE, Amsterdam School for Real Estate, Amsterdam


**2nd and 3rd stream funding**


Structure for REITs.

Various activities
Boot, A.W.A. (2009). Honorary Professor, University of Ljubljana, Slovenia.
Boot, A.W.A. (2009). Non-Executive director for several companies/organizations.

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<td><strong>Alexander van de Minne</strong></td>
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<td>Regional Decline, Human Capital, Demand for Housing and Housing Prices, promotor: prof.dr. M.K. Francke [planned finalisation: 2013]</td>
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7. HUMAN RESOURCE MANAGEMENT – ORGANISATIONAL BEHAVIOUR

Programme director: Prof.dr. D.N. den Hartog
Starting date: January 1, 2007 (previously part of the Management Research programme)
Department: Business Studies
METIS-code: uva/fee/bs/hrm/prog
Website: http://www.abs.uva.nl/hrmob
VSNU scores 2009: n.a.

7.1 PROGRAMME OVERVIEW

Employees are central to the success of organizations. How to manage the employment relationship such both high levels of employee performance and high levels of employee wellbeing are achieved, is therefore a challenge for organizations around the globe. Firms are becoming aware of the key importance of (managing) their employees. HRM plays a crucial role there. How can firms ensure their HRM policies and practices fit with the environment and each other? This is a first question studied by researchers in this programme.

As HRM gains strategic influence, core HRM tasks such as the selection, development and motivation of employees are no longer only the domain of specialized personnel departments. Increasingly, individual line managers take on more such tasks. How do leaders within firms recruit, develop, manage, and inspire the responsible, proactive and engaged employees firms need to meet their goals now and over time? How do firms ensure responsible, innovative, and ethical employee and management behaviour at all levels? How can firms make sure they their employees fit with the organization and their tasks? How to select and manage ethical, innovative, and motivated behaviour of both employees and their leaders is a core area of the researchers of the human resource management and organizational behavior section.

A dilemma is that when HR becomes more strategic, the crucial role of HR in ensuring wellbeing or as employee champion often receives decreased attention. This balancing act between ensuring performance and guarding well-being is another important HRM issue studied by researchers in this programme. A related area of interest to the group is how the rapidly changing nature of work and organizations as well as the changing context of firms impact on HRM, employees and leadership. For example, what happens as the workforce becomes more diverse, the work more project-based, and the context more international? Do our “traditional” models of management, HRM, and leadership still hold?

The human resource management and organizational behavior section of the ABS is a relatively new research active group aiming to conduct and publish high-quality internationally recognized research in several areas that contribute to our understanding in this broad area. Through their publications in reputable and peer refereed international journals as well as their contributions to international conferences, the researchers of the group aim to contribute to international academic debates. Yet, the applied nature of the field and highly relevant topics under study imply that their work is also of practical and societal relevance.

The research topics include general human resource management issues, strategic HRM, employee selection and assessment, employee well-being, person-organization fit, commitment, motivation, and emotions at work, the impact of ethical and charismatic leadership on employees, the consequences of project-based organizing for firms and their employees, how to stimulate proactive and innovative employee behaviour in firms, the role of time in organizations as well as cross-cultural issues in OB and HRM, such as expatriate management and leadership across cultures. The research undertaken by the group is multidisciplinary in nature and the methods used are diverse. They include both qualitative and quantitative methods. Our objectives for the coming years include further improving and expanding our research and publications in high level outlets, and strengthening our international
ties. Although only a new group the strength of our achievements are reflected in the continued high quality output and forthcomings in international research journals.

7.2 **INPUT**

### 7.2.1 INPUT RESEARCH STAFF

Table 9: Input in fte Human Resource Management – Organisational Behaviour

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- Total 2nd flow of funds 0,00 0,00 0,00
- Total 3rd flow of funds 1,19 0,00 0,10
- Total 1st f.o.f. excl. Ph.D.'s 3,12 3,32 2,75
- Total all flows of funds 6,11 5,37 5,25
- Ph.D. students 1,80 2,05 2,40

### 7.2.2 INPUT: FUNDING

The largest amount of funding for this programme has been the allocation of research time to faculty (1st flow of funds). Next to that, the ABS research institute offered a personal research allowance to all staff members with a Ph.D. degree who had a 0.5 fte research time allocation, and funding for Ph.D. students for their training and research expenses. In addition, the HRM/OB section was allocated € 20,000,- for non-staff costs (to be spent for the whole section, so not only covering research, but also teaching and (in)directly personnel-related matters), and € 20,000,- earmarked for inviting an international Visiting Professor. In 2009 the latter funding was not used. Late 2009 a EU-grant was obtained which allowed for the hiring of a new researcher as well as some extra research time for one of the sitting staff.

### 7.3 OUTPUT: EVALUATION AND RESULTS

#### 7.3.1 PROGRAMME EVALUATION BY PROGRAMME DIRECTOR

The human resource management and organizational behavior section of the ABS at the UvA is a relatively young, international and highly research active group. Faculty has shown a good rate of
success in high quality journals in the areas of work and organizational psychology, human resource management, leadership and general management. For example, multiple publications are forthcoming or have been published in the last three years in top level journals such as the Journal of Applied Psychology, the Journal of Marketing, the Leadership Quarterly, and the Journal of Management Studies. Several faculty members are also members of editorial boards of these and other important journals in the field.

Particularly strong areas of the program over the past few years include cross-cultural, charismatic and ethical leadership (Den Hartog), Human Resource Management (Boon; Keegan; Den Hartog), proactive employee behaviour (Belschak; Den Hartog) and Sales Management (Belschak). In these areas, the program shows top quality international research, with increasing and high quality publications of which several are already well-cited. Several other topics the group members have invested in are starting to lead to high quality publications as well including Person-Environment Fit (Boon), the role of time (Van Eerde), selection (Mol) and affect (Belschak; Den Hartog).

As the group is still relatively new, most members are relatively young and the group as a whole is still rather small, some more time and research capacity is needed to build the program to its full strength. Some growth is still needed for the program to stabilize. Besides the current senior and junior faculty, there are four PhD candidates at different stages of their projects. All are starting to send out their research papers to high quality journals and conferences. More PhD students are needed for the future as half of the current PhD students will finish in the next 12 months.

7.3.2 OVERVIEW OF RESULTS

Key publications

Table 10: Publications in numbers

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<tr>
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<td>B in other international journals</td>
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<td>in other Dutch journals</td>
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<td>papers in proceedings</td>
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<td>chapters in books (Dutch)</td>
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<tr>
<td>3) Ph.D. theses</td>
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<td>4) Professional publications</td>
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</table>
Box 13 Forthcoming international publications


Articles in international refereed journals


die Täter? Zeitschrift für Entwicklungspsychologie und Pädagogische Psychologie, 41, (1), 33-44. (engl. Cyberbullying in Internet chatrooms: Who are the bullies?)


Chapters in books (international)


Dissertations


Professional publications


Working- and discussion papers


Contributions to academic conferences, workshops and seminars


Abu Ghazaleh, N. (2009, November 12-13) Co-organizer Pre- Conference PhD consortium, PHRESH (PhD network HRM field) University of Amsterdam, the Netherlands.


Hartog, D.N. den (2009, June). Invited Presentation on ‘Charisma in context’ at University of Munich, Small Group Meeting on Leadership, Munich, Germany.

Hartog, D.N. den (2009). Presenter at the HR division doctoral consortium, at the Annual Academy of Management Meeting, Chicago, USA.


higher levels: Predictors of accepting an expatriate assignment, Interactive Session Career Management Division, Academy of Management, Chicago.


Other lectures on research


Hartog, D.N. den (2009, April). Invited presentation on ‘Organizational Research: Getting Into Organizations’ for the KLI research school’s PhD student workshop on Organizational Field Research, Amsterdam.

Organisational contributions to conferences, workshops and seminars


Sylva, H. (2009). Research-seminars jointly organized by the HRM/OB department at the University of Amsterdam and the OB department at the VU University, The Netherlands.

**Participation in academic networks & fellowships**


Belschak, F. (2009). Member European Association for Work and Organizational Psychology, Member of HRM network.


Havermans, L. (2009). Member of Academy of Management, and pHResh; HRM PhD network.


**Member editorial board/editor international refereed journals**


**Referee activities**


Membership of academic committees (including Ph.D. committees outside the FEB)


Hartog, D.N. den (2009, June). Member Ph.D. committee L. Dorenbosch (Tilburg University, Dept of Human Resource Studies; supervisors: Prof. Dr. J. Paauwe & Dr. M van Veldhoven).

Research contributions in the media


Prizes and honours

Eerde, W. van (2009, February). Outstanding Reviewer Award, Organizational Behavior Division of the Academy of Management, Chicago.


2nd and 3rd stream funding

Hartog, D.N. den (2009). NWO Open competition post-doc project grant proposal ‘Ethical leadership’ [Awaiting decision].


Various activities

Hartog, D.N. den (2009), Member of the board of directors of the International Association of Applied Psychology (IAAP); Board member of the Dutch HRM network; HR Ambassador representing the Netherlands for the Academy of Management’s HR Division: FEB
Representative Member on the UvA AIEC committee.

Box 14: External PhD students

Maarten de Haas

8. **INFORMATION MANAGEMENT - PRIMAVERA**

**Programme director:** Prof. dr.ir. R.E. Maes & prof.dr. G. Dedene  
**Starting date:** January 1, 1998  
**Department:** Business Studies  
**METIS-code:** uva/fee/bs/im/prog  
**Website:** http://primavera.feb.uva.nl  
**VSNU scores 2002:** Quality: 3, Productivity: 3, Relevance: 3, Viability: 2  
**VSNU scores 2009:** Quality: 3, Productivity: 3, Relevance: 4, Viability: 3.5

8.1 **PROGRAMME OVERVIEW**

Information management is the research field investigating the management and use of information and information technology in and between organisations. Traditionally, research in this field has paid (and is still paying) a lot of attention to information technology as such and to the direct business-information technology link, e.g. in terms of strategic alignment (Henderson and Venkatraman, 1993). Recent research, however, indicates that these approaches miss two crucial linking pins for information technology to add value to business and for business to exploit the dematerialisation of economic activity: 1) ‘information and communication’ as intermediary, mediating concepts bridging business and information technology, and 2) ‘architecture and infrastructure’ as similar concepts bridging the strategic and operational levels of organisational attention.

As to ‘information and communication’, it is noticed that the importance of these concepts has recently been augmented by information technology being put at a certain distance of the business (e.g. by outsourcing), as a result of what the organisation of the information ‘demand side’ has become paramount. A further consequence of the growing attention for information and communication is that new, immaterial concepts such as emotion, learning, sense making, knowledge, experience, trust etc. are gaining importance in information management as they do in economic activities in general (Huizing and De Vries, 2007).

With regard to ‘architecture and infrastructure’, it can be said that organisations are increasingly discovering that information management is not exclusively aimed at the support of business strategy, yet at least as much at that of business operations. The volatility of present-day strategy and the conclusion that strategy is only indirectly influencing operations further add to the importance of ‘infrastructure and architecture’ as linking pins, both in a theoretical and a practical sense (Maes and Dedene, 2001; Truijens and De Gouw, 2002; De Vries, 2003).

This research programme is focused on the conceptual and practical development of ‘information and communication’ and ‘architecture and infrastructure’ as the core concepts defining information management. It aims at the rigorous codification and testing of a specific information management language, which is capable of articulating and addressing the traditional gaps between business and information technology as well as between strategy and operations in a novel way. Put differently, the programme participants use a common frame of reference stating that a full comprehension of information management entails that it has to be studied interdependently at the strategic, (infra-)structural and operational level, and from the point of view of business, information/communication and technology, whereby ‘information and communication’ and ‘architecture and infrastructure’ are considered to play pivotal roles.
## 8.2 Input

### 8.2.1 Input Research Staff

Table 11 Input in fte Information Management

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<th>Total 2009</th>
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Total 1st flow of funds 2,11 2,29 3,62
Total 2nd flow of funds 0,00 0,00 0,00
Total 3rd flow of funds 0,00 0,00 1,00
Total 1st f.o.f. excl. Ph.D.'s 2,11 2,09 2,82

### 8.2.2 Funding

The largest amount of funding for this programme has been the allocation of research time to faculty (1st flow of funds). Next to that, the ABS research institute offered a personal research allowance to all staff members with a Ph.D. degree who had a 0.5 fte research time allocation, and funding for Ph.D. students for their training and research expenses. In addition, the information management section was allocated € 20,000,- for non-staff costs (to be spent for the whole section, so not only covering research, but also teaching and (in)directly personnel-related matters), and € 20,000,- earmarked for inviting an international Visiting Professor. In 2009 the latter funding was used to invite prof. Dov Te‘eni, from the Leon Recanati School of Business Administration, Tel-Aviv University. Amongst staff listed in the table above, two (with function ‘oz’) involve Ph.D. students who have no appointment at our university, but work on their research on the basis of external scholarships (Pakistan Higher Education Committee and China Scholarship Council). Two researchers are sponsored by external funding through the Amsterdam Centre for Services Innovation (AMSI).
8.3 OUTPUT

8.3.1 PROGRAMME EVALUATION BY PROGRAMME DIRECTOR

The ambition of PrimaVera is to become a well-established top-level Research Programme in Information Management with considerable business impact, essentially through: (1) international top-level papers, (2) more internal and external synergy through further focusing, (3) producing a substantial number of PhD theses, (4) attracting visiting faculty with international reputation, and (5) further development of existing and new co-operation with research institutes and business partners.

Our research performance in 2009 illustrates that the IM section is "on track". As a result of 2008 ABS' decision to stop including ICIS and ECIS conference proceedings in its research time allocation system, we are in the process of reorienting our publications to A and B journal outlets. The section's 2009 publications in A and B journals as well as its forthcoming publications in international journals indicate that our changed policy is beginning to reap fruits. The number of A/B publications is growing and we expect further growth in future years. Some of these publications are coming from AMSI research, the new Centre for Service Innovation that started in November 2008. The IM research programme was successful in 2009 in attracting research grants: 2 subsidy proposals of AMSI were granted (for in total more than 1.000.000 euro), 2 of SPACE (for in total almost 700.000 euro), and another IM one (65.000 euro). Some of these funds will be used to hire new staff boosting our research capacity. In 2009, the section attracted one new assistant professor (who will begin in April 2010) and one PhD student (who has started as of September 1st, 2009). Due to FEB and ABS' financial difficulties, the vacancy for another assistant professor is hopefully only temporarily postponed. Moreover, with regard to research capacity, a number of visiting professors joined our ranks for shorter or longer periods in 2009 and collaborated in research projects which will lead to future publications. Finally, the national-wide PhD programme which combines the IM/IS sections of 9 Dutch universities that is housed by the ABS and managed by the section IM, was continued in 2009/2010. The pilot project of the first year was considered successful and, therefore, prolonged.

8.3.2 OVERVIEW OF THE RESULTS

Key publications
Table 12 Publications in numbers

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Box 15 Forthcoming international publications


Articles in international refereed journals


**Papers in proceedings**


**Chapters in books (international)**

Heinhuis, D. & Vries, E.J. de (2009). Modelling Customer Behaviour in Multi-Channel Service


Monographs (International)

Professional publications

Working- and discussion papers

Contributions to academic conferences, workshops and seminars

Abcouwer, A.W. & Smit, B.J. (2009). Back to basics, understanding the choice of supportive technologies. ICIS International Academy for Information Management Conference, Phoenix, USA, December.


Avital, M. (2009), Generative Design: The Requirements of IT-Induced Innovation, invited research seminar in Université de Lausanne, Lausanne, Switzerland, October.


Other lectures on research


Organisational contributions to conferences, workshops and seminars
Avital, M. (2009). Scientific Committee Member, Carisolo, Italy, ALPIS.

Participation in academic networks & fellowships
Abcouwer, A.W. (2009). Director in the Board of the Association for Information Systems (AIS) Special Interest group on Education (SigEd).

Volume-editorship

Member editorial board/editor international refereed journals

Member editorial board/editor non-refereed and Dutch journals
Referee activities


Dedene, G. (2009). Referee for HICCS, ICIS.


Membership of academic committees (including Ph.D. committees outside the FEB)


Maes, R. (2009). Member of the jury of the Prof. dr. Aart Bosman Prijs.


Research contributions in the media

Vining, G.T. (2009, October). Interview in Rostra Economica,

Prizes and honours


2nd and 3rd stream funding

Abcouwer, A.W. (2009). Research project HRMatch on the mismatch between supply and demand of labour in the ICT sector for Governmental Organizations (Overheidstafel), amount €65,000 [granted].

Hertog, P. den (AMSI, 2009). United We Stand - Open Service Innovation in the Northwing of the Randstad, project proposal by a consortium of University of Amsterdam (lead partner), Free University Amsterdam and Utrecht University under the Peaks in the Delta Scheme (Dutch Ministry of Economic Affairs), duration 1/11/2009 - 31/12/2011, total subsidy requested € 1 million, financing by Dutch Ministry of Economic Affairs, Amsterdam Topstad, Province of North-Holland, Province of Utrecht, City of Utrecht [granted].

Hertog, P. den (AMSI, 2009). EPISIS Innonet (expert services to the EU INNO-net project on European Policies and Instruments to Support Service Innovation), subcontract from TEKES/Advansis Oy, Helsinki, duration 1/10/2009-31/12/2012, amount €13,800 [granted].


Vining, G.T. (2009). Research fund from the Asia-Europe Institute at the University of Malaya, Kuala Lumpur for the project: Gender based business network. 98,850 MYR.

Various activities


<table>
<thead>
<tr>
<th>Box 16: External Ph.D. students Information Management</th>
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<tbody>
<tr>
<td><strong>Peter Beyer</strong></td>
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<tr>
<td><em>Discourse in information governance</em>, promoter: Rik Maes [planned finalisation: 2011]</td>
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<td><strong>Patty de Bruine</strong></td>
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<tr>
<td><strong>Robert G. de Boer</strong></td>
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<tr>
<td><em>The impact of organizational modularity on organizational flexibility</em>, promoter: Rik Maes [planned finalisation: end of 2010]</td>
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<td><strong>Paul Elzinga</strong></td>
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<td><em>Extensions and applications of data discovery for information-driven police governance and enforcement</em>, promoter: Guido Dedene, co-promotor: Stijn Viaene [planned finalisation: 2011].</td>
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<td><strong>Dick Heinhouis</strong></td>
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<td><em>Multichannel service distribution</em>, promoter: Rik Maes [planned finalisation: 2011]</td>
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<td><strong>Steven de Hertogh</strong></td>
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<tr>
<td><em>Corporate governance techniques for enterprise 2.0</em>, promoter: Guido Dedene, co-promotor: Stijn Viaene [planned finalisation: 2011]</td>
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<td><strong>Hans Hoogenboom</strong></td>
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<td><em>Business intelligence as a model for intelligence in policing</em> promoter: Rik Maes, co-promotor: Erik de Vries [planned finalisation: 2015]</td>
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<td><strong>Saima Khan</strong></td>
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<tr>
<td><em>Knowing-in-Practice in Globally Distributed Outsourcing Arrangements</em>, promoter: Rik Maes, co-promotor: Ard Huizing [planned finalisation: 2013]</td>
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<td><strong>Michiel Kooper</strong></td>
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<td><strong>Cecilia Mercado</strong></td>
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<td><em>Analysis methods for strategic innovation of ICT-based services</em>, promoter: Guido Dedene [planned finalisation: 2012]</td>
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<td><strong>Edward Peters</strong></td>
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<td><em>Discovery development with applications in healthcare management</em>, promoter: Guido Dedene [planned finalisation: 2011].</td>
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<td><strong>Jan-Kees Schakel</strong></td>
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<td><em>Knowledge transfer in acute real-time situations</em>, promoter: Rik Maes [planned finalisation: 2011]</td>
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<td><strong>Raymond Slot</strong></td>
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<td><em>Value of enterprise architecture: linking IT investments to business outcomes</em>, promotores: Rik Maes and Guido Dedene [planned finalisation: Summer 2010]</td>
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<td><strong>Anton Soetekouw</strong></td>
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<td><em>The design of organization architecture</em>, promotores: Guido Dedene and Rik Maes [planned finalisation: 2011]</td>
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<tr>
<td><strong>Ulco Woudstra</strong></td>
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<tr>
<td><em>How to balance infrastructure and applications for economies of scale in ICT and business</em>, promotores: Guido Dedene and Rik Maes [planned finalisation: Fall 2010].</td>
</tr>
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</table>
9. STRATEGY & MARKETING

Programme director: Prof.dr. A. Kolk  
Starting date: January 1, 2007 (previously part of the Management Research programme) 
Department: Business Studies 
METIS-code: uva/fee/bs/ism/prog 
Website: http://www.abs.uva.nl/strategyandmarketing 
VSNU scores 2009: n.a.

9.1 PROGRAMME OVERVIEW

This research programme focuses on strategy and marketing in the broadest sense, and has as special feature its cross-disciplinary attention for innovative new topics, most notably corporate social responsibility, sustainability and cultural entrepreneurship. The programme views organisations, and managers, as central actors, and it focuses on the actions and interactions of organisations and their internal and external stakeholders. It brings together researchers who aim to publish in international refereed journals of reputable standing, and thus contribute to international academic debates. In addition, research themes are not only addressed for their theoretical, but also for their societal importance, thus helping to provide guidelines for management practice and policymaking where possible and appropriate. As a whole the research programme is distinctly multidisciplinary in nature, adopting theoretical perspectives from different disciplines, and using various research methods that fit the topic at hand.

Our research on strategy studies firms and networks, in relation to competitiveness and innovation, and the business environment broadly defined. The focus of this research is on the development, implementation and coordination of strategies in interaction with national, regional and global institutions, and on the implications of these strategies for firms’ economic, social and environmental impacts and performance. There is a special interest in the influence of non-financial (cultural, ethical, environmental, social) issues on strategies, practices and interactions with stakeholders and shareholders. Current research topics include strategies across borders; internationalisation and economic, social, environmental policies/performance; innovation, strategy and entrepreneurship, with particular attention to cultural industries; the application of evolutionary theory to strategy and organisation; and strategic responses to climate change.

Our research in marketing is, in several ways, linked to the topics studied by the strategy staff members. It focuses on (product) innovation, consumer attitudes and the interactions/relations between customers/clients and organisations, in the broader societal setting considering the boundaries of marketing as well. Current research topics include customer and employee satisfaction in relation to corporate social responsibility/sustainability; social alliances and partnerships; marketing and innovation, with particular attention to cultural industries and new media; entrepreneurial opportunity, new (green) product development, and branding/advertising.
9.2  INPUT

9.2.1  INPUT RESEARCH STAFF

Table 13 Input in fte

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<th>Name</th>
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<td>Total 1st f.o.f. excl. Ph.D.’s 2,50</td>
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<td>Total all flows of funds     5,41</td>
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<td>Ph.D. students               1,63</td>
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</table>

9.2.2  INPUT: FUNDING

The largest amount of funding for this programme has been the allocation of research time to faculty (1st flow of funds). Next to that, the ABS research institute offered a personal research allowance to all staff members with a Ph.D. degree who had a 0.5 fte research time allocation, and funding for Ph.D. students for their training and research expenses. In addition, the strategy & marketing section was allocated € 20,000,- for non-staff costs (to be spent for the whole section, so not only covering research, but also teaching and (in)directly personnel-related matters), and € 20,000,- earmarked for inviting an international Visiting Professor. Funds were used to invite Prof.dr. Charles Weinberg (The University of British Columbia) who has visited ABS since 2008 and has starteded research projects
with several researchers in the programme. As to external funding for staff, this involved several positions (in total accounting for 19% of the research programme’s staff): 2\textsuperscript{nd} flow of funding for one postdoc, and 3\textsuperscript{rd} flow of funding for part of a full professor position (Vande nEnde Foundation), one PhD student/junior researcher and one part-time postdoc. The research programme also had access to limited external funding (earned by contract research and teaching) to cover research related expenses.

9.3 OUTPUT: EVALUATION AND RESULTS

9.3.1 EVALUATION OF 2009 RESULTS BY PROGRAMME DIRECTOR

This relatively new research programme, created in 2007 with newly recruited staff members and some others who were part of a different programme in preceding years, has shown an impressive performance in such a short period of time. The number of international refereed journal publications has really taken off, as shown by a steady stream of publications since 2008, also in A journals, which cover both strategy and marketing topics. In addition, there are by now already 20 forthcoming refereed international publications, including six in A journals. In 2009, two staff members published a book with Routledge, and one of our Ph.D. students successfully defended his Ph.D dissertation in 2009. The output of conference papers, other work in progress, and papers under reviews at journals (including A journals), shows a healthy ambition and proper direction of the programme. In the course of 2009 new staff members were appointed, two of which started in the Fall of 2009, and three in January 2010. Two Ph.D students have joined the programme in 2009. The extension of the programme is directly related to expansion of teaching, at the bachelor, but particularly the master level, where research is directly integrated into teaching. An interesting sign of this is that two of the articles published in 2009 were co-authored by students, one by an MSc student, another by one of our MBA students.

9.3.2 EXPLICIT INDICATORS OF ACADEMIC REPUTATION

This year, two staff members received best paper awards, one for a paper published in a journal (Willemijn van Dolen), and one for a conference paper (Mark Leenders). Ans Kolk received the Aspen Institute Faculty Pioneer Award (life time achievement award), for her leading role in integrating social and environmental issues into research and teaching both on as well as off campus.

In addition to (forthcoming) publications, programme members have also been active in submitting external funding proposals, including the Dutch National Science Foundation and the EU. Different from last year, when one of the proposals submitted to NWO (for a three-year post-doc position) was granted, 2009 did not show successes like this, though smaller amounts related to international research networks and partnerships were obtained. Staff members have been active as reviewers/committee members for NWO. More broadly, members of the programme have been active as reviewers and editorial board members, and co-editors of special issues of international journals.

Ans Kolk and Jonatan Pinkse participate in an international research network (funded by the German Federal Ministry of Education and Research), together with the Institute for Future Studies and Technology Assessment (Germany), University of Victoria (Canada), Yale University (US), University of Hong Kong, Queen’s University Belfast, Umea University (Sweden) and the European Academy of Business in Society. Another international research project, in relation to transnational climate change governance, with participation from Ans Kolk, includes researchers from several universities in the US, Canada and UK, as well as Sweden and France (funding from The Leverhulme Trust).
9.3.3 Explicit indicators of societal impact

Programme members serve on boards of several organisations, academic, more practitioner-oriented or somewhere in between those two. The list of output and activities below gives an overview of these memberships. In addition, it can be mentioned that several programme members have participated in ECSAD, the Expert Centre for Sustainable Business and Development Cooperation, in which they cooperate with a few other universities/research centers in the Netherlands. ECSAD focuses on (applied) research, training and consultancy on international and local business and its interaction with the public sector and civil society. In 2009, the activities have been extended explicitly to the field of partnerships for development, where cooperation takes places with RSM on a large project funded by DGIS, and for which ABS researchers will carry out research as well.

Societal impact, including media attention, has also been achieved by research on the film industry, as an outflow of Joris Ebbers’ dissertation, and on online purchasing resulting from research carried out by Willemijn van Dolen. Her involvement in ethics and integrity of young managers also received considerable interest. Research on climate change continued to attract attention in 2009.

Fabienne Fortanier works, alongside her appointment at ABS, as senior researcher at the Netherlands Central Bureau of Statistics, with a team that focuses on the internationalisation of the Dutch economy. The so-called “internationalisation monitor 2009”, which she edited, has attracted large attention from the Dutch media and from policy-makers inside and outside the Netherlands.

This year, Ans Kolk was active, at the request of the Global Reporting Initiative, to organise an academic conference as part of GRI’s 2010 Amsterdam Global Conference on Sustainability and Transparency (similar to what she did for the previous conference in 2008). A programme is being put together consisting of panel and poster sessions, combining knowledge and participants from both the accounting and management perspectives. The GRI bi-annual conference attracts over 1,000 participants from business, consulting, policy and society, with high-level prominent speakers from these areas.

9.3.4 OVERVIEW OF RESULTS

Key publications of the programme


Table 14 Publications in numbers

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<td>in other Dutch journals</td>
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<td>papers in proceedings</td>
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<td>chapters in international books</td>
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<td>chapters in books (Dutch)</td>
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<tr>
<td>3) Ph.D. theses</td>
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<td>4) Professional publications</td>
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</table>

Box 17 Forthcoming international publications


Articles in international refereed journals


Academic publications in other international journals


Papers in proceedings


### Chapters in books (international)


### Monographs (International)


### Dissertations


### Professional publications


### Working- and discussion papers


### Popular publications


**Contributions to academic conferences, workshops and seminars**


Ebbers, J. J. (2009). The interaction between reputational status and collaboration in the project-based film industry, PhD Seminar Universiteit van Amsterdam Business School, Amsterdam, May.


**Other lectures on research**


**Organisational contributions to conferences, workshops and seminars**

Kolk, A. (2009). Organiser academic conference as part of the Amsterdam Global Conference on Sustainability and Transparency (Global Reporting Initiative).


**Participation in academic networks & fellowships**

Bridoux, F. (2009). Associate Member of the Center for Research in Entrepreneurial Change and
Innovative Strategies (CRECIS).
Chandra, Y. (2009). Member of the International Entrepreneurship Scholars Networks (IE-Scholars.net).
Kolk, A. (2009). International research network on social and environmental aspects in business and management.
Kolk, A. (2009). Member of international research network on transnational climate governance.

**Member editorial board/editor international refereed journals**
Kolk, A. (2009). Editorial board member *Journal of International Business Studies*
Kolk, A. (2009). Member international advisory board of the *Social and Environmental Accounting Journal*.

**Referee activities**
conference.

**Membership of academic committees (including Ph.D. committees outside the FEB)**
Wijnberg, N.M. (2009, 26 June). Member Ph. D. committee Mirjam van der Kamp (EUR; supervisors: Prof. Ton Bevers, Prof. Paul Rutten)
Wijnberg, N.M. (2009, 6 November). Member Ph. D. committee Koos Zwaan (Universiteit Utrecht; supervisor: Prof. Tom van der Bogaert).
Wijnberg, N.M. (2009). Member NWO committee for Open Competition proposals.

**Research contributions in the media**
Dolen, W.M. van (2009, 21 September). KPMG research on Integrity response in *Het Parool*.
Dolen, W.M. van (2009, 22 September). Integrity and MBA oath in *Financiële Telegraaf*.
Pinkse, J. (2009, 29 November) Interview on the Dutch national radio channel Radio 1 in *the programme Atlas*.

**Prizes and honours**
Kolk, A. (2009). Aspen Institute Faculty Pioneer European Award (Lifetime Achievement Award).

**2nd and 3rd stream funding**
Kolk, A. & Pinkse, J. (2009). The role of business in a climate-induced market transition. NWO free competition [awaiting decision].
Pinkse, J., Kolk, A. & Dolen, W.M. van (2009). Effective CSR governance for companies, sectors and
regions in Europe. Submitted as FP7 grant proposal [passed first round/threshold, not retained for funding due to insufficient budget].

Kolk, A. & Pinkse J. (2009). International research network on social and environmental aspects in business and management, 2nd phase (coordinated by IZT, Berlin to German Federal Ministry for Research and Education) [granted].


**Various activities**


Dolen, W.M. van (2009). Member of Recommending Committee International Research Project 2010, Marketing Associatie Amsterdam.

Dolen, W.M. van (2009). Member of Kenniskring Amsterdam.

Dolen, W.M. van (2009). Member of Advisory Board of Marketing Associatie Amsterdam.

Dolen, W.M. van (2009). Member of Advisory Board of Oxyme.

Dolen, W.M. van (2009). Member of Advisory Board of The Amsterdam MBA Foundation.

Dolen, W.M. van (2009). Member of Scientific Advisory Board of the NIMA.


**Reprints**


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**Box 18 External PhD students**

**François Lenfant**


**Larissa-Rebecca Fleisher**


**Bob Rietveld**

Next to output by research staff that does not fall within one of the regular research programmes, this chapter also lists publications by staff attached to the executive educational programmes, who provide a valuable link with the business world and regularly publish on current topics in business for a wider audience. Furthermore output by staff from our faculty attached to the Amsterdam Center of Law and Economics (ACLE) is presented here.

Table 15 Research in fte

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Function</th>
<th>Total 2007</th>
<th>Total 2008</th>
<th>Total 2009</th>
<th>Funding</th>
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<td><strong>Total 1st flow of funds</strong></td>
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<td><strong>Total 2nd flow of funds</strong></td>
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<td><strong>Total 3rd flow of funds</strong></td>
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<td><strong>Total 1st f.o.f. excl. Ph.D.’s</strong></td>
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<td><strong>Total all flows of funds</strong></td>
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Table 16  Publications in numbers

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<td>chapters in books (Dutch)</td>
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<td>4</td>
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<td>8</td>
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<td>2) Monographs</td>
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<td>3) Ph.D. theses</td>
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<td>4) Professional publications</td>
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Box 19 Forthcoming international publications


Articles in international refereed journals


**Articles in Dutch refereed journals**


**Academic publications in other international journals**


Community & International Environmental Law (RECIEL), 18, (2), 119-128.

Academic publications in other Dutch Journals


Chapters in books (international)


Chapters in books (Dutch)


Dissertations


Professional publications


**Popular publications**

**Working- and discussion papers**

**Popular publications**


Contributions to academic conferences, workshops and seminars


Praag, C.M. van (2009, January). Invited speaker at the Workshop: Frontiers in entrepreneurship research. The interplay of the entrepreneur and the firm over their life cycles, Lisbon, hosted by Carnegie Mellon (Steven Klepper) and the Technical University of Lisbon (Rui Baptista).

Praag, C.M. van (2009, February). Faculty Seminar at FEB, University of Amsterdam.

Praag, C.M. van (2009, March). Two paper presentations at IECER Conference, Technical University, Lisbon.

Praag, C.M. van (2009, April). Invited workshop presentation at Entrepreneurship workshop, University of Cassino, Italy.


Praag, C.M. van (2009, October). Invited conference speaker at the opening of the Utrecht Center for Entrepreneurship (Utrecht University).
Schinkel, M.P. (2009, 5-6 March). Opening of the fifth annual ACLE Competition & Regulation Meeting on To Enforce and Comply: Incentives inside Corporations and Agencies, University of Amsterdam Law Faculty, Amsterdam.
Schinkel, M.P. (2009, 3-5 April). Presentation The Overcharge Method as a Measure for Antitrust Damages at the 7th International Industrial Organization Conference, Northeastern University, Boston, USA.
Schinkel, M.P. (2009, 3-5 September). Presentation of The Overcharge Method as a Measure for Antitrust Damages at the 2009 Congress of the European Association for Research in Industrial Economics (EARIE), Ljubljana, Slovenia.
Ven, J. van de (2009). Goal Setting as a Self-Regulation Mechanism, University of Essex, Colchester, UK.

Other lectures on research
Gool, P. van (2009, June 3). Verkoop en marketing van corporatiewoningen, SOM.
Gool, P. van (2009, December 1) Real Estate after the crisis, AXA REIM Erasmus University, Rotterdam, Workshop Real Estate, Erasmus University, Rotterdam.


Praag, C.M. van (2009, January 22). Launching event CASE, 700 participants, presentation and discussion on (research about) entrepreneurship education.

Praag, C.M. van (2009, April 21). Discussion on entrepreneurship in FEBs Room for Discussion (with Arie van der Zwan).


Praag, C.M. van (2009, May 14). Panelist at the “Creative Company Conference” (Muziekgebouw aan t IJ, Amsterdam).

Praag, C.M. van (2009, June 10). Dinner speech for club of female top lawyers, Amsterdam.


**Organisational contributions to conferences, workshops and seminars**


Praag, C.M. van (2009, January 22). Launching event CASE, 700 participants, presentations and discussions on (research about) entrepreneurship education (Alexander Rinnooy Kan, Job Cohen, Annemarie van Gaal, et al.).

Praag, C.M. van (2009, June 4). CASE hosts Breaking Out event, 500 participants (UvA).


Schinkel, M.P. (2009). Member of the Program Committee of the IIOC 2010.

**Participation in academic networks & fellowships**
Gool, P.van (2009). Member academic committee RICS.
Praag, C.M. van (2003-). Research Fellow Tinbergen Institute
Praag, C.M. van (2005-). Research Professor at the Max Planck Institute of Economics, Jena
Praag, C.M. van (2005-). Research Fellow IZA Institute for Labour Market Research, Bonn
Theebe, M.A.J. (2009). Member of Woningmarktkring, ERES, VOGON.

**Volume-editorship**

**Member editorial board/editor international journals**
Praag, C.M. van (2005-). Editor Small Business Economics.

**Member editorial board/editor non-refereed and Dutch journals**

**Referee activities**

**Membership of academic committees (including Ph.D. committees outside the FEB)**
Leenaars, J.J.A. (2009, May-June). Accreditation Master study accounting, auditing and control of Erasmus University, NVAO.

Praag, C.M. van (2009). External member Ph.D. committee A. van den Born, Universiteit Utrecht [Promotor Prof.dr. A. van Witteloostuijn].

Praag, C.M. van (2009). External member Ph.D. committee M. Preto, Technical University of Lisbon, Portugal [Promotor: Prof.dr. R. Baptista].

Praag, C.M. van (2009). External member Ph.D. committee A. Golpe, University of Huelva, Spain [Promotor: Prof.dr. E. Congregado].


Research contributions in the media


Praag, C.M. van (2009, January). Interviews with Radio 3FM (22/1), Amsterdam City Radio (21/1), Het Parool (21/1; 23/1) related to the CASE launching event.

Praag, C.M. van (2009, May 5). Interview Elsevier dossier carriere “Liever Eigen Baas”.


Praag, C.M. van (2009, May). Article about ACE and my research in Ondernemerstijdschrift ‘De Zaak’.

Praag, C.M. van (2009, August 17). BNR in Business discussion about research on entrepreneurship and education (with Henny van de Most and Harry Starren).


Praag, C.M. van (2009, November 9). Het Financieele Dagblad, p 2, article about my research on entrepreneurship and the Bizworld Program.

Praag, C.M. van (2009). Member of VPRO Radio 1 Economics panel (August 6, 20; September, 24; October 29; November 26).

Schilder, A. (2009). You want to be held accountable for behaving in line with reasonable social standards. Interview in Beyond Rules, Integrity as the basis of sustainable business success.


Prizes and honours

**2nd and 3rd stream funding**

Schinkel, M.P. (2009, July). Study for the European Commissions DG Competition Chief Economist Team, “Analysis of the effects of cartels and cartel sanctions” (with M. Goppelsroeder and M. Han), [completed, euro 30,000].


**Various activities**

Buitelaar, W.L. (2009). Member Advisory Committee Chair Real Estate FEB.

Buitelaar, W.L. (2009). Member Advisory Committee Chair Ien Dales ACOP.

Buitelaar, W.L. (2009). Chairman Advisory Committee Chair Strategy IBE-FEB.

Buitelaar, W.L. (2009). Member Examination Committee Master in Controlling HES/HvA PGP.

Buitelaar, W.L. (2009). Member Examination Committee Master Business Administration HES/HvA PGP.


Gool, P. van (2009). Member of advisory investment committee of the pension fund PNO Media, Hilversum.


Gool, P. van (2009). Chairman exam committee Amsterdam School of Real Estate.

Gool, P. van (2009). Member of the board of governors of Bo-Ex (social housing company) in Utrecht.


Praag, C.M. van (2009). Advisor Studiecommissie Belastingstelsel (Chair Prof.dr. S. van Weeghel) of the Ministry of Finance regarding Stimulation Entrepreneurship and Taxes.


Praag, C.M. van (2009). External member of Social Economic Council (SER) committee regarding the position of entrepreneurs.


Praag, C.M. van (2009). Member of the Scientific Committee of the “Federatie Zakenvrouwen”.

Praag, C.M. van (2009). Member of the Advisory Committee of UvA/AMC Bureau Kennistransfer.

Praag, C.M. van (2005-). Founding Director of the Amsterdam Center for Entrepreneurship. Praag, C.M. van (2008-). Director of CASE (Center for Amsterdam Schools of Entrepreneurship).

Praag, C.M. van (2008-). Member of the Supervisory Board of APG Group NV.

Praag, C.M. van (2005-). Member of the Supervisory Board of the “SCALES” EIM research program.

Praag, C.M. van (2009). Member of the Jury of the Science Park Amsterdam Ideas Competition.

Schinkel, M.P. (2009). Member of the benoemingsadviescommissie (BAC) Economisch Ordeningsrecht, Faculty of Law, University of Amsterdam.

**Reprints**

### Box 20 External Ph.D. students

**Boon-Farmer, Mary van der**  
*Organisational Behaviour*, promotor: Jacob de Smit [planned finalisation: 2009]

**Peter Blok**  

**Budde, Axel**  
*Suitability of a pattern recognition algorithm for the quantification of airline schedule co-ordination*.  
Promotor: Jaap de Wit [planned finalisation: 2013]

**Joustra, P.**  

**Ksawery Mulinski**  
*Essays on supply chain management*, Promotores: Jacob de Smit and Hans Strikwerda [planned finalisation 2010]

**Tilman Platz**  
*The efficient integration of inland waterway shipping into continental intermodal transport chains – Possibilities and Measures*, Promotores: Toon van der Hoorn and Rob van der Heijden [planned finalisation: 2009]

**Jacob Ruggeberg**  
*Dispersed Damages and Deterrence in Antitrust Law Enforcement*, Promotores: Joe McCahery & Maarten-Pieter Schinkel, [planned finalisation: 2012].

**Niko Slavnič**  
*Essays in Supply Chain Management*, Promotor: Jacob de Smit and Derk Abell [planned finalisation 2012]

**Walter Swinkels**  
*The Limits and Contributions of Internal Auditing to the control of the firm*, promotor: Hans Strikwerda [planned finalisation: 2010]